UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF ILLINOIS

FIRST IMPRESSIONS SALON, INC., *et al.*,

Plaintiffs,

Case No. 3:13-cv-00454 (NJR)(GCS)

CLASS ACTION

v.

NATIONAL MILK PRODUCERS FEDERATION, *et al.*,

Defendants.

SETTLEMENT AGREEMENT

This Settlement Agreement is made and entered into on November 22, 2019 by and between Defendant National Milk Producers Federation and Plaintiffs First Impressions Salon, Inc., Roy Mattson, Piggly Wiggly Midwest, LLC and KPH Healthcare Services, Inc. a/k/a Kinney Drugs, Inc., for themselves individually and on behalf of all Class Members. This Settlement Agreement is intended by the Parties to fully, finally, and forever resolve, discharge, and settle the Released Claims, upon and subject to the terms and conditions herein, subject to Court approval.

I. **DEFINITIONS**

- 1. As used in this Settlement Agreement, the following capitalized terms have the meanings specified below:
- 2. "Action" means the action known as *First Impressions Salon, Inc., et al. v. National Milk Producers Federation, et al.*, 3:13-cv-00454-NJR-GCS (S.D. III.).

- 3. "Agreement" means this Settlement Agreement, together with any exhibits attached hereto, which are incorporated by reference.
- 4. "Claim" means any and all manner of claims, causes of action, cross-claims, counterclaims, suits, demands, actions, rights, charges, liabilities, losses, obligations, and controversies of any kind, nature, or description whatsoever, whether known or unknown, accrued or unaccrued, foreseen or unforeseen, matured or not matured, suspected or unsuspected, liquidated or not liquidated, fixed or contingent, direct or derivative, including "Unknown Claims," whether class, individual, representative, or otherwise in nature, whether arising in law or equity or under any statute, regulation, ordinance, contract, or otherwise, for damages, interest, costs, expenses, attorneys' fees, fines, civil or other penalties, or other payment of money, whenever incurred, or for injunctive, declaratory, or other equitable relief.
- "Class" shall have the meaning as certified by the Court in its Order dated September 29, 2017 (ECF 291 Sealed) as follows:

All persons and entities in the United States that purchased butter directly from one or more Members of Defendant, Cooperatives Working Together, and/or their subsidiaries during the period from December 6, 2008 to July 31, 2013 who did not timely opt-out of the Class pursuant to the Class Notice approved by the Court in its order dated May 8, 2018 and transmitted to the Class on May 31, 2018 (hereinafter referred to as "Butter Sub-Class");

and

All persons and entities in the United States that purchased cheese directly from one or more Members of Defendant,

Cooperatives Working Together, and/or their subsidiaries during the period from December 6, 2008 to July 31, 2013 who did not timely opt-out of the Class pursuant to the Class Notice approved by the Court in its order dated May 8, 2018 and transmitted to the Class on May 31, 2018 (hereinafter referred to as "Cheese Sub-Class").

- 6. "Class Member" means each member of the Class.
- 7. "Co-Lead Class Counsel" means the Court-appointed interim Co-Lead Class Counsel for Plaintiffs and the Class, namely, (i) Michael L. Roberts, Roberts Law Firm P.A.; (ii) Don Barrett, Barrett Law Group, P.A.; and (iii) Dianne M. Nast, Nastlaw, LLC.
- "Class Counsel" means Co-Lead Class Counsel plus other firms appearing under the direction and supervision of Co-Lead Counsel in this matter.
- 9. "Conduct" means any alleged conduct, acts, transactions, policies, practices, events, communications, occurrences, statements, omissions or failures to act.
- 10. "Court" means the United States District Court for the Southern District of Illinois.
- 11. "CWT" means Cooperatives Working Together.
- "Dairy Products" means cheese and butter sold, distributed, or provided by Defendants and any other members of CWT to Class Members.
- 13. "Deadline for Filing Appeal from Final Judgment and Order of Dismissal" means the latest day on which appeals from the Court's Final Judgment and Order of Dismissal may be filed.

- "Defendants" means Agri-Mark, Inc., Dairy Farmers of America, Inc., Land
 O'Lakes, Inc., and National Milk Producers Federation a/k/a Cooperatives
 Working Together, the defendants in this Action.
- 15. "Effective Date of Settlement" means the first business day following the date the Final Judgment and Order of Dismissal has become final and unappealable, either because: (i) the prescribed time for commencing any appeal has expired and no appeal has been filed; or (ii) an appeal has been filed and either (1) the appeal has been dismissed and the prescribed time, if any, for commencing any further appeal has expired, or (2) the order has been affirmed in its entirety or remanded to the Court, which has entered a further Final Judgment and Order of Dismissal, and the prescribed time, if any, for commencing any further appeal has expired. For purposes of this Section, an appeal includes appeals as of right, discretionary appeals, interlocutory appeals, proceedings involving writs of certiorari or mandamus, and any other proceedings of like kind whether by affirmance on or exhaustion of any possible appeal or review, writ of certiorari, lapse of time, or otherwise. The finality of the Final Judgment and Order of Dismissal shall not be affected by any appeal or other proceeding regarding solely an application for attorneys' fees and expenses.
- 16. "Escrow Agent" means Epiq Class Action & Claims Solutions, Inc..
- 17. "Escrow Bank" means Pinnacle Bank.
- 18. "Execution Date" or "Settlement Date" means November 22, 2019.

- 19. "Fairness Hearing" means the hearing to be held by the Court to determine whether the settlement set forth in this Agreement shall receive final approval pursuant to Fed. R. Civ. P. 23.
- 20. "Fee and Expense Application" has the meaning given to it in Section VII.1.
- 21. "Final Judgment and Order of Dismissal" means the order of the Court that (i) contains all the provisions set forth in Section V.3, and (ii) finally approves the Settlement set forth in this Agreement and dismisses with prejudice the claims of Plaintiffs and all Class Members against Defendants.
- 22. "Herd Retirement Program" means the program where dairy producers, in the CWT, were invited to submit bids to agree to sell their milking herds and cease milk production from those herds.
- "Named Plaintiffs" means Plaintiffs First Impressions Salon, Inc., Roy Mattson, Piggly Wiggly Midwest, LLC and KPH Healthcare Services, Inc. a/k/a Kinney Drugs, Inc.
- 24. "National Milk" shall mean National Milk Producers Federation and all committees, component parts and members thereof.
- 25. "Net Settlement Fund" means the amount of the Settlement Fund remaining after payment of: (a) all Court approved attorneys' fees to Class Counsel; (b) reimbursement of litigation expenses as approved by the Court; (c) payment of incentive awards to the Named Plaintiffs as awarded by the Court; (d) payment of the costs of notice; (e) payment of taxes in accordance with Section VIII below; and (f) payment of the costs of settlement administration.

- 26. "Notice" means the notice required by Fed. R. Civ. P. 23(e) to be provided to the Class in a manner acceptable to the Parties and approved by the Court.
- 27. "Person" means any individual or entity.
- 28. "Plaintiffs" means, individually and collectively, the Named Plaintiffs and the Class.
- 29. "Preliminary Approval Order" means an order of the Court that (i) contains all the provisions set forth in Section V.1, and (ii) preliminarily approves the settlement set forth in this Agreement and directs Notice thereof to the Class.
- 30. "Released Claims" means any and all manner of Claims relating in any way to Conduct that was alleged or could have been alleged in the Action based on the same factual predicate as any or all of the factual predicates for the Claims alleged in the Action, including, without limitation:
 - (i) Any Conduct by Defendants or by the Released Parties (including any continuing effects of such conduct) relating to creation of, or participation in CWT or the Herd Retirement Program;
 - (ii) Any claim involving, arising from, or relating in any way to any allegation that any Defendant or any Released Party engaged in any unlawful agreement, conspiracy, exclusionary conduct, restraint of trade, anticompetitive conduct, or similar unfair method of competition or unfair business practice that could or has been alleged to be or have been a violation of any federal or state law.
- 31. The term "Released Claims" also means any claim that any Class Member has asserted, could have asserted, or could assert against Defendants in the Action, including any Claims that arise out of or relate to any acts, omissions, nondisclosures, facts, or occurrences (including any oral or written

representations) in connection with the prosecution, defense, or settlement of the Action or the implementation of this Agreement, including without limitation: (i) the provision of Notice, (ii) the amount distributed to Class Members, and (iii) any tax consequence to Class member resulting from or arising out of the Settlement.

- 32. "Releasing Parties" means, individually and collectively, Plaintiffs and all Class Members on behalf of themselves and any of their respective past, present, or future officers, directors, employees, shareholders (in their capacity as such), legal representatives, partners, associates, trustees, parents, subsidiaries, divisions, affiliates, heirs, executors, administrators, purchasers, predecessors, successors, assigns, and any other Person purporting to act on behalf of, or for the benefit of, or derivatively for any of them, regardless of whether such Person submits any claim for payment or receives any such payment pursuant to any claims process that may be established and approved by the Court. For avoidance of doubt, the term "Releasing Parties" includes (among others) every Class Member regardless of whether he, she, or it submits any claim for payment or receives any such payment pursuant to any claims process that may be established and approved by the court.
- 33. "Released Parties" means National Milk, all past and present members of Cooperatives Working Together, and all past and present members of National Milk, including the Third Party Beneficiaries, as well as all of their respective past and present, direct and indirect, parents, subsidiaries, joint ventures, and affiliates,

and all of their respective past and present, direct and indirect, parents, subsidiaries, affiliates, unincorporated entities, divisions, and groups; the predecessors, successors and assigns of any of the above; and each and all of the present and former principals, parents, officers, directors, supervisors, employees, members, agents, representatives, insures, attorneys, heirs, executors, administers, and assigns of each of the foregoing (collectively "Releasees").

- 34. "National Milk's Counsel" means Steptoe & Johnson LLP.
- 35. "Settlement" means the settlement and related terms between the Settling Parties as set forth in this Agreement.
- "Settlement Amount" means the sum of \$220 million plus accrued interest as specified below.
- 37. "Settlement Fund" means the escrow account established pursuant to Section III of this Agreement, including all monies held therein in accordance with the terms of this Agreement.
- 38. "Settlement Agreement Execution Date" means the date on which this Agreement is executed by the Settlement Parties.
- 39. "Settlement Preliminary Approval Date" means the date of preliminary approval of the Settlement by the Court.
- 40. "Settling Parties" means Defendant National Milk and Plaintiffs.
- 41. "Summary Notice" means the summary notice of proposed settlement and hearing for publication acceptable to the Settling Parties and approved by the Court.

- 42. "Taxes" has the meaning given to it in Section VIII.
- 43. "Third Party Beneficiaries" means Agri-Mark, Inc., Dairy Farmers of America Inc., Land O'Lakes, Inc., all past and present members of Cooperatives Working Together, and all past and present members of National Milk.

II. AGREED-UPON RECITALS

- WHEREAS, on September 11, 2015, Plaintiffs filed their Third Amended Class Action Complaint against Defendants in the Action;
- 2. WHEREAS, Plaintiffs allege that, from 2003 to 2010, Defendants violated Section 1 of the Sherman Act, 15 U.S.C. § 1, through the CWT program, in which Defendants engaged in a continuing contract, combination and conspiracy to limit the production of raw farm milk through premature "herd retirements" that required participating dairy farmers to destroy all of the dairy cows in all of their herds. Plaintiffs allege that the principal purpose and effect of this contract, combination and conspiracy was to reduce the nation's supply of raw milk and to produce both short-term and long-term increases in the prices of raw farm milk, butter and cheese.
- 3. WHEREAS, Defendants have denied and continue to deny each and every Claim and allegation of wrongdoing made in the Action and all charges of wrongdoing or liability against them arising out of any Conduct alleged or that could have been alleged in the Action;
- 4. WHEREAS, Class Counsel have conducted and overseen extensive discovery and investigation of the facts, including extensive expert discovery, and after carefully

considering the relevant circumstances of the Action and the applicable law have concluded that: (i) it is in the best interests of Plaintiffs and the Class to enter into this Agreement in order to avoid the uncertainties of continued litigation, and to assure that the benefits reflected herein, including the value of the Settlement Amount to be paid by National Milk under this Agreement, are obtained for the Class; and (ii) the settlement set forth in this Agreement is fair, reasonable, and adequate within the meaning of Federal Rule of Civil Procedure 23 and in the best interests of the Class;

- 5. WHEREAS, National Milk, while denying any liability for the claims asserted in the Action, and believing that Defendants have good defenses to those claims, but recognizing that continued litigation of the Action is likely to be expensive and time-consuming, has agreed to enter into this Agreement to avoid the further expense, inconvenience, and distraction of burdensome and protracted litigation, and thereby put fully to rest with finality this controversy by obtaining complete dismissal of the Action with prejudice and a release by the Class and each member thereof of all Released Claims;
- 6. WHEREAS, this Agreement is the product of arms'-length negotiations between the Parties and this Agreement embodies all of the terms and conditions of the settlement agreed upon subject to the preliminary and final approval of the Court;

NOW, THEREFORE, it is agreed, by and among the Plaintiffs, by and through Co-Lead Class Counsel, and National Milk, by and through National Milk's Counsel, that, subject to the preliminary and final approval of the Settlement by the Court, the Action be settled, compromised, and dismissed on the merits with prejudice as to National Milk and the other Released Parties, without costs, on the following terms and conditions.

III. THE SETTLEMENT FUND

 National Milk will cause to be deposited into an escrow or trust account at the Escrow Bank \$220,000,000 as follows:

a. Within ten (10) calendar days after the Settlement Preliminary Approval Date, National Milk will cause to be deposited into an escrow or trust account at an appropriate financial institution approved by the Court for the benefit of the Class ("Class Account") the sum of thirty million U.S. dollars (\$30,000,000);

b. Within ten (10) calendar days after the Deadline for Filing Appeal from Final Judgment and Order of Dismissal, but in no event before July 1, 2020, National Milk will cause to be deposited into the Class Account the sum of sixty million U.S. dollars (\$60,000,000); provided that if an appeal is taken from the Court's Final Judgment and Order of Dismissal, then within ten (10) calendar days of the filing of such an appeal, but in no event before July 1, 2020, National Milk will cause to be deposited in a trust account at an appropriate financial institution approved by the Court for the benefit of the Class but with interest payable to National Milk, the sum of sixty million U.S. dollars (\$60,000,000), such sums to be used to make the payment described in Paragraph III.1.b. if and when that payment is due;

c. In the event that National Milk fails to make the initial \$30,000,000 payment and/or the subsequent \$60,000,000 payment referenced above when due to Plaintiffs, and such payments remain uncured for more than seven (7) business days after Plaintiffs provide written notice of any such failure to National Milk, then the Settlement is voidable at the election of the Plaintiffs. If Plaintiffs so elect by providing separate written notice to National Milk's Counsel, the Settlement (including but not limited to the Release) shall be null and void and any and all moneys previously paid pursuant to the Settlement shall be immediately returned to National Milk, minus any funds used for Court-approved notice and administrative expenses, and the case shall proceed in Court.

d. The remaining portion of the Settlement Amount shall be paid in four installments as follows:

- A 1st Installment Payment of \$32.5 million plus Accrued Interest with such installment to be paid within ten (10) business days of December 31, 2020, or at least three (3) months after the payment to Class Account of the sixty million U.S. dollars (\$60,000,000) pursuant to Paragraph III.1.b., whichever is later (but such payment does not include the deposit of funds into a trust account wherein interest is payable to National Milk as described in Paragraph III.1.b);
- A 2nd Installment Payment of \$32.5 million plus Accrued Interest with such installment to be paid not later than one year from the date on which the 1st Installment Payment was due;
- A 3rd Installment Payment of \$32.5 million plus Accrued Interest with such installment to be paid not later than two years from the date on which the 1st Installment Payment was due;
- A 4th Installment Payment of \$32.5 million plus Accrued Interest with such installment to be paid not later than three years from the date on which the 1st Installment Payment was due.

As used in this sub-paragraph III.1.d the term "Accrued Interest" means interest on the

balance of the unpaid Settlement Amount as of the date the payment is made to the Class Account

pursuant to Paragraph III.1.b. at the rate of 4% per annum.

e. If this Agreement is not rescinded pursuant to Paragraph III.1.c., a failure to make any

payment described above in sub-paragraph III.1.d. as an Installment Payment when due to

Plaintiffs that remains uncured more than seven (7) business days after Plaintiffs provide written notice of any such failure to National Milk, shall be considered to be a material breach of the terms of this Agreement and the entire portion of the Settlement Amount remaining unpaid at that time plus interest accrued thereon (the "Unpaid Balance") shall become immediately due and payable.

- 2. Any or all of the payments comprising the Settlement Amount can be made in advance and without penalty, with interest due, if any, as accrued only to the date of the early payment. The Settlement Amount net of attorneys' fees, reimbursement of litigation expenses, incentive awards to the Plaintiffs, if any, costs of notice and settlement administration and other expenses, shall be distributed to the Class on a basis approved by the Court for which neither National Milk nor Third Party Beneficiaries shall have any responsibility. There will be no reversion, unless the Court declines to enter Final Judgment and Order of Dismissal, in which case all funds not previously spent on administrative costs shall be returned to National Milk.
- 3. In the event that National Milk elects to make deposits into the Settlement Fund by wire transfer, Co-Lead Class Counsel shall provide National Milk with information necessary to complete the wire transfer. The Settlement Fund shall be established as an escrow account at Escrow Bank and administered by the Escrow Agent, subject to approval by the Court.
- 4. Plaintiffs propose the allocation be made as follows: Thirty-seven percent (37%) of the Net Settlement Fund, shall be allocated for payment and distribution to the

Butter Sub-Class and sixty-three percent (63%) of the Net Settlement Fund, shall be allocated for payment and distribution to the Cheese Sub-Class in accordance with a Plan of Distribution to be approved by the Court.

- 5. Within ninety (90) days of the execution of this Agreement, National Milk shall obtain and furnish to Class Counsel for the benefit of the Class an irrevocable standby letter of credit from CoBank in which CoBank undertakes to pay Plaintiffs the lesser of \$130,000,000 (inclusive of Accrued Interest) or the unpaid balance, upon written certification by Class Counsel that National Milk failed to make a payment when due to Plaintiffs and that failure remained uncured more than seven (7) days after Plaintiffs provided written notice of any such failure to Defendants. Should National Milk fail to supply the Class with such an irrevocable standby letter of credit within ninety (90) days of the execution of this Agreement, the Settlement (including but not limited to the Release) shall be null and void and any and all moneys previously paid pursuant to the Settlement shall be immediately returned to National Milk, minus any funds used for Court-approved notice and administrative expenses, and the case shall be set for trial.
- 6. Other than payment of the Settlement Amount in accordance with the provisions of Section III.1 above, neither National Milk nor the Third-Party Beneficiaries shall have any liability, responsibility, or obligation to pay or reimburse any other amounts to any Person, including but not limited to Plaintiffs, Class Counsel, any Class Member, or any Releasing Parties in connection with, relating to, or arising out of the Action, the Released Claims, or this Settlement. National Milk shall have

no liability, obligation, or responsibility with respect to the investment, allocation, use, disbursement, administration, or oversight of the Settlement Fund.

- 7. The Settlement Fund shall be administered pursuant to this Agreement and subject to the Court's continuing supervision and control. With the sole exception of Notice and administration costs described in Section VII, and Taxes as described in Section VIII, no monies shall be disbursed from the Settlement Fund prior to the Effective Date of Settlement and without the specific authorization of the Court, except in the event of termination of this Agreement and return of the Settlement Fund to National Milk.
- 8. The Settlement Fund shall be invested by the Escrow Agent in short term (up to ninety day maturity) United States agency or Treasury securities or other instruments backed by the full faith and credit of the United States government or an agency thereof, or fully insured by the United States government or an agency thereof, and the proceeds of these instruments shall be reinvested in similar instruments at their then-current market rates as they mature. In the event that the yield on securities identified herein is negative, in lieu of purchasing such securities, all or any portion of the Settlement Fund held may be deposited in a non-interest-bearing account, which to the extent available, is fully insured by the Federal Deposit Insurance Corporation. All risks related to the investment of the Settlement Fund in accordance with the investment guidelines set forth in this Section shall be borne by the Class.

- 9. All funds held by the Escrow Agent shall be deemed and considered to be in *custodia legis* of the Court, and shall remain subject to the jurisdiction of the Court, until such time as such funds are either returned to National Milk pursuant to this Agreement or distributed subsequent to the Effective Date of Settlement pursuant to a plan of distribution approved by the Court or pursuant to other orders of the Court.
- 10. If the Court declines to enter Final Judgment and Order of Dismissal, or if such approval is modified or set aside on appeal, and if subject to remand the Court declines to issue a further Final Judgment and Order of Dismissal, then this entire Agreement shall be null and void and the parties may elect to re-negotiate a settlement agreement or proceed to the conclusion of the underlying litigation.

IV. DISMISSALS, RELEASES, AND COVENANTS NOT TO SUE

- Subject to Court approvals, Settling Parties agree that this Agreement shall be in full and final disposition of: (i) the Action; and (ii) any and all Released Claims, as against any and all Released Parties.
- 2. Upon final approval of the Settlement reflected in this Agreement, and as part of the entry of the Final Judgment and Order of Dismissal, the Action shall be dismissed with prejudice.
- 3. The Releasing Parties hereby expressly and irrevocably waive, and fully, finally, and forever settle, discharge, and release the Released Parties from, any and all manner of claims, demands, actions, suits, and causes of action, whether individual, class, representative, or otherwise in nature, for damages, restitution,

disgorgement, interest, costs, expenses, attorneys' fees, fines, civil or other penalties, or other payment of money, or for injunctive, declaratory, or other equitable relief, whenever incurred, whether directly, indirectly, derivatively, or otherwise, whether known or unknown, suspected or unsuspected, in law or in equity, that any Releasing Party ever had, now has, or hereafter can, shall, or may have and that have accrued as of the Settlement Preliminary Approval Date related in any way to the Released Claims. In connection therewith, upon the Effective Date of Settlement, each of the Releasing Parties (i) shall forever be enjoined from prosecuting in any forum any Released Claim against any of the Released Parties from the beginning of time through the Settlement Preliminary Approval Date; and (ii) agrees and covenants not to sue any of the Released Parties with respect to any Released Claims or to assist any third party in commencing or maintaining any suit against any Released Party related in any way to any Released Claims

4. The Settling Parties intend by this Agreement to settle with and release only the Released Parties that the Releasing Parties have released pursuant to Section IV.1-4, and the Settling Parties do not intend this Agreement, or any part hereof, or any other aspect of the proposed Settlement or release, to release or otherwise affect in any way any claims concerning product liability, breach of warranty, breach of contract or tort of any kind, a claim arising out of violation of the Uniform Commercial Code, or personal or bodily injury.

V. PRELIMINARY APPROVAL ORDER, NOTICE, AND FAIRNESS HEARING

- No later than December 6, 2019, Class Counsel shall submit to the Court a motion and supporting papers requesting entry of the Preliminary Approval Order, with Defendants' Counsel to be provided at least five (5) business days' advance notice of the proposed filings and drafts thereof. The requested Preliminary Approval Order shall include provisions to the following effect:
 - Approving the Settlement set forth in this Agreement as sufficiently fair, reasonable, and adequate within the meaning of Fed. R. Civ. P. 23 for purposes of issuing Notice to the Class;
 - (ii) Approving the form, contents, and method of dissemination, of: (1) the Summary Notice, which shall be (a) mailed via first-class domestic or international mail, as applicable; and (b) published in appropriate periodicals generally read by Class Members as determined by Class Counsel in consultation with the Claims Administrator; and (2) the Notice, which shall be mailed to Class Members that request a copy and posted on a dedicated website. The Preliminary Approval Order shall also direct Class Counsel to establish and maintain, or cause to be established and maintained, a dedicated website from which each member of the Class can view and download relevant documents, including the Preliminary Approval Order, Notice, Summary Notice, and Plaintiffs' Third Amended Consolidated Class Action Complaint;
 - (iii) Approving the procedures set forth in the Notice for Persons who would otherwise be Class Members to object to the Settlement;
 - (iv) Approving the appointment of Epiq Class Action & Claims Solutions, Inc.as Escrow Agent;
 - (v) Setting a schedule for the filing of (a) Plaintiffs' motion for final settlement approval and proposed allocation plan, and (b) Class Counsel's application for attorneys' fees, costs, and incentive awards for the Named Plaintiffs; and
 - (vi) Scheduling a final approval hearing with respect to the proposed Settlement for a time and date convenient for the Court, but no earlier than ninety (90) days after the Settlement Agreement Execution Date or sixty (60) days after the Settlement Preliminary Approval Date, whichever is later, at which hearing the Court will conduct an inquiry into the fairness, reasonableness, and adequacy of this Agreement and address any

objections to it, and determine whether this Agreement should be finally approved.

Any Class Member who objects to the Settlement set forth in this Agreement may 2. appear in person or through counsel, at that Person's own expense, at the Fairness Hearing to present any evidence or argument that the Court deems proper and relevant, subject to further order by the Court. However, no such Person shall be heard, and no papers, briefs, pleadings, or other documents submitted by any such Person shall be received and considered by the Court, unless such Person properly submits a written objection that includes: (i) a notice of intention to appear; and (ii) the specific grounds for the objection and any reasons why such Person desires to appear and be heard, as well as all documents or writings that such Person desires the Court to consider. Such a written objection must be both filed with the Court and mailed to Co-Lead Class Counsel and National Milk's Counsel not less than fourteen (14) days prior to the Fairness Hearing, or any other date set by the Court, in accordance with the procedures and deadlines set forth in the Notice. Any Person who fails to timely object in the manner prescribed herein shall be deemed to have waived his or her objections and will forever be barred from making any such objections in the Action, unless otherwise excused for good cause shown, as determined by the Court. Co-Lead Class Counsel and/or National Milk shall file any papers in response to any such objection or otherwise in further support of the Settlement within seven days of the Fairness Hearing, or any other date set by the Court.

- 3. If the Preliminary Approval Order is entered by the Court, Class Counsel shall seek entry of a Final Judgment and Order of Dismissal, with Defendants' Counsel to be provided at least five (5) business days' advance notice of the proposed filings and drafts thereof, that among other things:
 - Approves finally the Settlement set forth in this Agreement and its terms, which shall be incorporated by reference, as being a fair, reasonable, and adequate settlement as to Class Members within the meaning of Fed. R. Civ. P. 23 and directing its consummation according to its terms;
 - (ii) Approves Co-Lead Class Counsel's proposed allocation plan for distribution of proceeds of the Settlement to Class Members;
 - (iii) Finds that the Notice constitutes due, adequate, and sufficient notice of the Settlement set forth in this Agreement, meeting the requirements of due process and the Federal Rules of Civil Procedure;
 - (iv) Directs that the Action shall be dismissed with prejudice without costs;
 - Directs that the releases of any and all Released Claims with respect to the Released Parties shall be deemed effective as of the Effective Date of Settlement;
 - (vi) Orders that Releasing Parties are permanently enjoined and barred from instituting, commencing, or prosecuting any action or other proceeding asserting any Released Claims against any Released Party;
 - (vii) Orders that rulings, orders, and judgments in this Action shall not have any res judicata, collateral estoppel, or offensive collateral estoppel effect with respect to any non-released claim;
 - (viii) Retains with the Court exclusive jurisdiction over the Settlement and this Agreement, including the administration and consummation of the Settlement;
 - (ix) Directs that the judgment of dismissal as to Defendants shall be final and entered forthwith; and
 - (x) Expressly retains continuing and exclusive jurisdiction to interpret and enforce the terms of terms of the Settlement.

VI. APPLICATION FOR ATTORNEYS' FEES, EXPENSES, AND CLASS REPRESENTATIVE INCENTIVE AWARDS

- 1. Class Counsel will submit an application or applications (the "Fee and Expense Application") to the Court for an award of attorneys' fees and expenses and incentive awards, if any, to Plaintiffs pertaining to this Settlement or to this Action. Neither National Milk nor the Released Parties shall have any responsibility for, or liability whatsoever with respect to, any payment of attorneys' fees or expenses or incentive awards; rather, any such attorneys' fees, expenses, or incentive awards must be paid solely from the Settlement Fund. National Milk agrees not to state a position on Co-Lead Class Counsel's request for (i) attorneys' fees of up to 33.333% of the gross Settlement Amount (including any interest earned thereon as part of the Settlement Fund), (ii) reimbursement of all reasonably incurred expenses and/or future expenses to be expended in litigation on behalf of the Class, and (iii) incentive awards to the Named Plaintiffs. Any attorneys' fees, costs and expenses awarded by the Court shall be disbursed only to Co-Lead Class Counsel for allocation, at their discretion, among the various Class Counsel who have participated in this litigation.
- 2. Any Fee and Expense Application shall be considered by the Court separate and apart from its consideration of the fairness, reasonableness, and adequacy of the Settlement, and any order or proceeding relating to the Fee and Expense Application, or any appeal of any order relating thereto or reversal or modification

thereof, shall not operate to terminate or cancel this Agreement or the Settlement,

or affect the finality or binding nature of any of the releases granted hereunder.

VII. NOTICE AND ADMINISTRATIVE COSTS AND ADMINISTRATION OF THE SETTLEMENT

- 1. Class Counsel shall take all necessary and appropriate steps to ensure that the Class Notice and notice of the date of the hearing scheduled by the Court to consider the fairness, adequacy, and reasonableness of this Settlement is provided in accordance with the Federal Rules of Civil Procedure and any Court orders. The Class Notice will be issued after Preliminary Approval by the Court and subject to any Court orders regarding the means of dissemination of notice.
- 2. The Escrow Agent shall be entitled, upon approval of Co-Lead Class Counsel, to make disbursements from the Settlement Fund for purposes of paying costs (other than attorneys' fees) incurred in preparing and providing the Class Notice and paying other administrative expenses, including expenses of and incurred by the Claims Administrator. Funds expended pursuant to Section VII for Class Notice and claims administration are not recoverable (i.e., do not revert to Defendants) if this Settlement is terminated or does not become final.
- 3. It is anticipated and understood that Co-Lead Class Counsel and Plaintiffs, after consultation with National Milk, will eventually seek to establish a claims process pertaining to this Settlement or this Action, subject to approval by the Court, pursuant to which Class Members may seek to be included in distributions of funds recovered on their behalf in the Action. Any such claims process shall include

required submission of a proof of claim form by each Class Member, which proof of claim form shall include, *inter alia*, an acknowledgement of, and agreement to, the releases of all Released Claims against all Released Parties. Any Class Member who does not execute a proof of claim form containing such an acknowledgement and agreement shall not be permitted to receive any distribution from the Settlement Fund or otherwise in connection with the Action and will in any event be barred from bringing any action against the Released Parties concerning the Released Claims. During the claims process, claiming Class Members shall identify any high level executives of such Class Member, if any, who are willing to speak with high-level executives of the CWT cooperatives regarding the expansion of their supply relationship regarding butter and cheese, and the claims administrator shall make such information available to National Milk. Nothing contained in the Agreement shall be deemed to require any Class Member to have discussions with or do any business with any particular seller of butter or cheese.

- 4. Neither National Milk nor the Released Parties shall have any role in, or responsibility or liability to any person for, the solicitation, review, or evaluation of proofs of claim by Plaintiffs, Class Counsel, or their designated representatives or agents.
- 5. Neither National Milk nor the Released Parties shall have any responsibility for, or liability whatsoever with respect to, any Notice and Administrative Costs, except to the extent that any such costs will be paid solely from the Settlement Fund.

- 6. All Class Members whose claims are not approved and who may be barred from any participation in distributions from the Settlement Fund shall nonetheless be bound by all of the terms of this Agreement and the Settlement, including the terms of the Final Judgment and Order of Dismissal to be entered in the Action and the releases provided for herein, and will be barred from bringing any action against the Released Parties concerning the Released Claims.
- 7. All proceedings with respect to the administration, processing, and determination of claims and proof of claims by Plaintiffs (including Class Members) and the determination of all controversies relating thereto, including disputed questions of law and fact with respect to the validity of claims, shall be subject to the jurisdiction of the Court, and the Court shall retain continuing jurisdiction to interpret and enforce the terms of the Settlement.

VIII. TAXES

 The Settling Parties agree that the Settlement Fund is intended to be treated at all times as a Qualified Settlement Fund within the meaning of Treasury Regulation § 1.468B-1, and agree not to take any position for Tax purposes inconsistent therewith. The Settlement Fund, less any amounts incurred for Taxes (as defined below), and less any funds expended for Class Notice and claims administration pursuant to Section VII, plus any accrued interest thereon, shall be returned to National Milk if the Settlement does not become effective for any reason, including by reason of a termination of this Agreement.

- 2. The Escrow Agent and National Milk will cooperate and, if in the view of National Milk such an election is necessary or advisable, the Escrow Agent shall timely make such elections as necessary or advisable to carry out the provisions of Section VIII including the "relation-back election" (as defined in Treas. Reg. § 1.468B-1) back to the earliest permissible date. Such elections shall be made in compliance with the procedures and requirements contained in such regulations. It shall be the responsibility of the Escrow Agent to timely and properly prepare and deliver the necessary documentation for signature by all necessary parties, and thereafter to cause the appropriate filing(s) to occur.
- 3. For the purpose of Section 1.468B of the Internal Revenue Code and the Treasury regulations thereunder, the Escrow Agent shall be designated as the "administrator" of the Settlement Fund. The Escrow Agent or the claims administration firm retained by Class Counsel and approved by the Court shall timely and properly file all income, informational, and other tax returns necessary or advisable with respect to the Settlement Fund (including, without limitation, the returns described in Treasury Regulation § 1.468B-2(k)). Such returns shall be consistent with this Section VIII and, in all events, shall reflect that all Taxes (as defined below) on the income earned by the Settlement Fund shall be paid out of the Settlement Fund as provided herein.
- 4. All: (i) taxes or other similar imposts or charges (including any estimated taxes, interest, penalties, or additions to tax) arising with respect to the income earned by the Settlement Fund, including any taxes or tax detriments that may be

imposed upon the Released Parties with respect to any income earned by the Settlement Fund for any period during which the Settlement Fund does not qualify as a "Qualified Settlement Fund" within the meaning of Treasury Regulation § 1.468B-1 (or any relevant equivalent for state tax purposes); (ii) other taxes imposed on or in connection with the Settlement Fund (collectively, "Taxes"); and (iii) expenses and costs incurred in connection with the operation and implementation of Section VIII (including, without limitation, expenses of tax attorneys and/or accountants and mailing and distribution costs and expenses relating to filing (or failing to file) the returns described herein ("Tax Expenses")), shall promptly be paid out of the Settlement Fund by the Escrow Agent without prior order from the Court. Taxes shall be treated as, and considered to be, a cost of administration of the Settlement Fund, and the Escrow Agent shall be obligated (notwithstanding anything herein to the contrary) to withhold from distribution to any claimants authorized by the Court any funds necessary to pay such amounts including the establishment of adequate reserves for any Taxes (as well as any amounts that may be required to be withheld under Treas. Reg. § 1.468B-2(1) (2)). The Settling Parties agree to cooperate with the Escrow Agent, each other, and their tax attorneys and accountants to the extent reasonably necessary to carry out the provisions of this Section.

5. Neither the Settling Parties nor their counsel shall have any responsibility for or liability whatsoever with respect to: (i) any act, omission, or determination of the Escrow Agent or any other person, or any of their respective designees or agents, in connection with the administration of the Settlement Fund or otherwise; (ii) any plan of distribution approved by the Court; (iii) the determination, administration, calculation, or payment of any claims asserted against the Settlement Fund; (iv) any losses suffered by, or fluctuations in the value of, the Settlement Fund; or (v) the payment or withholding of any Taxes and/or costs incurred in connection with the taxation of the Settlement Fund or the filing of any returns.

IX. NO ADMISSION OF LIABILITY

1. Nothing in the existence of, or terms of, this Agreement constitutes an admission by National Milk and/or Third Party Beneficiaries as to the merits of any allegation made in the Action or the invalidity of any substantive defenses or procedural issues that could be or have been asserted by National Milk and Third Party Beneficiaries. For avoidance of doubt, National Milk and Third Party Beneficiaries expressly deny the allegations of each and every complaint in the Action and all liability. The Agreement, and all negotiations, documents, and discussions associated with it, shall be without prejudice to the rights, positions, or privileges of any Released Party (except as expressly provided for in this Agreement), and shall not be construed as, or deemed to be, an admission or evidence on the part of any Released Party of any violation of any statute, regulation, law, rule, or principle of common law or equity, or of any liability or wrongdoing, or of the truth or merit of any allegations or claims in this Action, and shall not be discoverable, used, offered, or accepted, directly or indirectly, as evidence of such in this Action or any other action, litigation, arbitration, or other proceeding, and shall have no precedential value; provided, however, that nothing contained herein shall preclude use of this Agreement in any proceeding to enforce this Agreement or the Final Judgment and Order of Dismissal.

2. Plaintiffs (including each Class Member), Class Counsel, and National Milk agree that neither this Agreement nor any statement made in negotiation thereof shall be deemed or construed to be an admission or evidence of any violation of any statute or law or of any liability or wrongdoing by National Milk and Third Party Beneficiaries or of the truth of any of the claims or allegations alleged in or relating to the Action. If the Settlement does not result in the Final Judgment and Order of Dismissal, Defendants expressly reserve the right to assert any and all available defenses (including immunities under the Clayton Act, the Capper-Volstead Act, and any other privileges and immunities) in other actions and proceedings or in this proceeding and Plaintiffs expressly reserve the right to assert any and all available claims and respond in any way to any and all of the Defendants' defenses (including immunities under the Clayton Act, the Capper-Volstead Act, and any other privileges and immunities asserted by Defendants) in the same manner and to the same extent that they could have asserted such claims, defenses, immunities and responses thereto if this Agreement had never been entered into.

X. GOOD FAITH EFFORTS TO EFFECTUATE THIS AGREEMENT

 The Settling Parties agree to cooperate with one another in good faith to effectuate and implement the terms and conditions of this Agreement and to exercise their reasonable best efforts to accomplish the terms of this Agreement. This includes National Milk's timely serving notice on those entities required to receive notice pursuant to 28 U.S.C. § 1715.

XI. MISCELLANEOUS

- The headings herein are used for the purpose of convenience only and are not meant to have legal effect.
- 2. The Settling Parties agree that the amount paid and the other terms of the Settlement were negotiated at arm's-length in good faith by the Settling Parties, and reflect a settlement that was reached voluntarily after consultation with experienced legal counsel.
- 3. The administration and consummation of the Settlement as embodied in this Agreement shall be under the authority of the Court, and the Court shall retain jurisdiction for the purpose of entering all orders relating to matters addressed in this Agreement and enforcing the terms of this Agreement.
- 4. For the purpose of construing or interpreting this Agreement, the Settling Parties agree that it is to be deemed to have been drafted equally by all Settling Parties hereto and shall not be construed strictly for or against any Settling Party.
- 5. This Agreement shall constitute the entire, complete, and integrated agreement between the Settling Parties pertaining to the settlement of the Action and

supersedes any and all prior negotiations and agreements, and is not subject to any condition not explicitly provided for in this Agreement itself. All terms of this Agreement are contractual and not mere recitals. In entering into and executing this Agreement, each of the Settling Parties respectively warrants that it is acting upon its respective independent judgment and upon the advice of its respective counsel, and not in reliance upon any warranty or representation, express or implied, of any nature or kind by any other Person, other than the warranties and representations expressly made in this Agreement. Subject to approval of the Court, the terms of this Agreement are and shall be binding upon each of the Settling Parties hereto, their heirs, executors, administrators, representatives, agents, attorneys, partners, successors, predecessors-in-interest, and assigns, and upon all other Persons claiming any interest in the subject matter hereto through any of the Settling Parties hereto including any Class Members.

- 6. The terms of this Agreement are not severable, but are interdependent and have been agreed to only as a whole by the Settling Parties.
- This Agreement may be modified or amended only by a writing executed by the Settling Parties, including their counsel, and approved by the Court.
- All terms of this Agreement shall be governed by and interpreted according to federal law.
- 9. The waiver by any Settling Party of any breach of this Agreement shall not be deemed or construed as a waiver of any other breach of this Agreement, whether prior, subsequent, or contemporaneous.

- 10. Each of the Released Parties is intended to be and is a third-party beneficiary of this Agreement and is authorized to enforce the provisions of this Agreement, including without limitation the release of Released Claims against the Released Parties and covenant not to sue the Released Parties, and such other provisions of this Agreement as are applicable to each Released Party.
- 11. Each of the Third-Party Beneficiaries to this Agreement is entitled to the rights and benefits hereunder and may enforce the provisions hereof as if it were a party hereto.
- 12. National Milk and Plaintiffs (including Class Members), and Class Counsel hereby irrevocably submit to the exclusive jurisdiction and venue of the United States District Court for the Southern District of Illinois, for any suit, action, proceeding, or dispute arising out of or relating to this Agreement or the applicability of this Agreement, including, without limitation, any suit, action, proceeding, or dispute relating to the release provisions herein. Each Settling Party waives the right to move to dismiss or transfer any action brought in the United States District Court for the Southern District of Illinois to enforce this Agreement on grounds of jurisdiction, venue, or forum non conveniens.
- 13. It is anticipated that Co-Lead Class Counsel and Plaintiffs will eventually submit to the Court a plan of distribution with respect to the distribution of some or all of the Settlement Fund at some time following the Effective Date of Settlement. Distribution payments will be made by check or electronic payment. If complete exhaustion of settlement funds is not feasible for unanticipated reasons, it will be

distributed as *cy pres* to National FFA Organization, 6060 FFA Drive, Indianapolis, Indiana 46268-0960. A plan of distribution is not a term of this Agreement, and it is not a condition of this Agreement that any particular plan of distribution be approved. Any plan of distribution is a matter separate and apart from the settlement between the Settling Parties and any decision by the Court concerning a plan of distribution shall not affect the validity or finality of the proposed settlement. National Milk shall have no responsibility, obligations, or liabilities whatsoever with respect to any plan of distribution or implementation thereof, or with respect to any other administration or distribution of the Settlement Fund.

- 14. The Named Plaintiffs and Defendants will return or destroy all copies of confidential and highly confidential materials obtained in this litigation from any other party to the Action or third parties, including Dr. Scott Brown, within thirty (30) days of final approval of the Settlement and exhaustion of any appeals.
- 15. The Final Agreement is subject to approval by the Board of Directors of National Milk or its duly authorized delegates, not to be unreasonably withheld, and to be approved on or before November 22, 2019.
- 16. This Agreement may be executed in counterparts by or on behalf of the Settling Parties, and a facsimile or .pdf signature shall be deemed an original signature for purposes of executing this Agreement.
- 17. Plaintiffs and National Milk acknowledge that they have been represented by counsel and have made their own investigations of the matters covered by this

Agreement to the extent they have deemed it necessary to do so. Therefore, Plaintiffs and National Milk and their respective counsel agree that they will not seek to set aside any part of this Agreement on the grounds of mistake or coercion. Moreover, Plaintiffs and National Milk and their respective counsel understand, agree, and expressly assume the risk that any fact may turn out hereinafter to be other than, different from or contrary to the facts now known to them or believed by them to be true, and further agree that this Agreement shall be effective in all respects notwithstanding and shall not be subject to termination, modification, or rescission by reason of any such difference in facts.

- 18. Any notice or materials to be provided to the Plaintiffs or Co-Lead Class Counsel pursuant to or relating to this Agreement shall be sent to Michael L. Roberts, Roberts Law Firm P.A., 20 Rahling Circle, Little Rock, AR 72223; Don Barrett, Barrett Law Group, P.A., 404 Court Square North, Lexington, Mississippi 39095-0927; and Dianne M. Nast, NastLaw, LLC, 1101 Market Street, Suite 2801, Philadelphia, PA 19107; any notice or materials to be provided to National Milk's Counsel pursuant to or relating to this Agreement shall be sent to Jonathan B. Sallet, Steptoe & Johnson, LLP, 1330 Connecticut Avenue, NW, Washington, DC 20036.
- 19. Each of the undersigned attorneys represents that he or she is fully authorized to enter into the terms and conditions of, and to execute, this Agreement, subject to Court approval, and the undersigned Co-Lead Class Counsel represent that they

are authorized to execute this Agreement on behalf of Plaintiffs and, subject to Court Approval, on behalf of the Class and all Class Members. Case 3:13-cv-00454-NJR Document 521-1 Filed 12/04/19 Page 35 of 36 Page ID #11869

APPROVED

BY:_____ Jonathan B. Sallet, Counsel for National Milk Producers Federation

BY:

Michael L. Roberts, Co-Lead Class Counsel

BY:_

Don Barrett, Co-Lead Class Counsel

BY: Dianne Nast, Co-Lead Class Counsel

a / sul 15 BY: Jonathan B. Sallet, Counsel for National Milk Producers Federation

BV:______Michael L. Roberts, Co-Lead Class Counsel

BY:_

Don Barrett, Co-Lead Class Counsel

BY:

Dianne Nast, Co-Lead Class Counsel

CoBank, ACB Fixed Income > S&P Global Ratings

S&P Global Ratings R&I JCR

S&P	Global	Ratings	Credit	Ratings
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Sur Global Ratings Creat Ratings							
Debt Type (Rating Type)	Rating	Regulatory Identifier	Rating Date	Last Review Date	Action	CreditWatch/Outlook	CreditWatch/Outlook Date
Issuer Credit Rating (Local Currency LT)	AA-	EE	Jun-04- 2007	Sep-25- 2019	New Rating CreditWatch/Outlook	Stable	Jun-04-2007
Issuer Credit Rating (Foreign Currency LT)	AA-	EE	Dec-27- 2010	Sep-25- 2019	New Rating I	Stable	Dec-27-2010

'Last Review Date' indicates the date on which an Issue/Issuer Credit Rating was last formally reviewed within a twelve-month period or when a Credit Rating Action was last published. For certain dependent instruments, the 'Last Review Date' will only be updated in the event of a Credit Rating change of the linked organization.

Preferred Stock

Maturity Date	Description	Rating Type	Rating Date	Rating	CreditWatch/Outlook	CreditWatch/Outlook Date
	US\$300 mil var/fixed rate non-cum pfd stk ser H	Local Currency LT	Nov-20-2014	BBB+	-	-
	US\$375 mil var/fixed rate non-cum perpetual ser I	Local Currency LT	Apr-05-2016	BBB+	-	-
	US\$200 mil 6.125% non- cum ser G	Local Currency LT	Sep-29-2014	BBB+	-	-
	US\$225 mil perpetual non- cum fixed to fltg pfd stk ser E	Local Currency LT	Sep-29-2014	BBB+	-	-
	US\$400 mil var/fixed rate non-cum perpetual pfd stk ser F	Local Currency LT	Sep-29-2014	BBB+	-	-

S&P Credit Ratings and Research provided by



View Disclaimer

Rating Coverage List

as of 26 Nov 2019 ENTITY	RATING			SECTOR	COUNTRY	ANALYSTS
CoBank, ACB	AA- 0	03 Apr 2019	Long Term Issuer Default Rating	Corporate	United States	Rumohr, Bain
	F1+	03 Apr 2019	Short Term Issuer Default Rating			Shepherd, Michael
	1	03 Apr 2019	Support Rating			Michael
	AA-	03 Apr 2019	Support Rating Floor			

ISSUE

as of 26 No	CUSIP	ISIN	LTR	STR	ISSUER NAME	ISSUE NAME	ISSUE DETAILS	MARKET SECTOR	MATURITY DATE
03 Apr 2019	19075Q805	US19075Q8050	BBB		CoBank, ACB	non-cumulative perpetual ser F	preferred stock/security -	Government Sponsored Enterprises (GSEs)	
03 Apr 2019	19075QAC6	US19075QAC69	BBB		CoBank, ACB	non-cumulative perpetual series I ser I	preferred stock/security -	Government Sponsored Enterprises (GSEs)	
03 Apr 2019	19075Q870	US19075Q8704	BBB		CoBank, ACB	non-cumulative perpetual ser G	preferred stock/security -	Government Sponsored Enterprises (GSEs)	
03 Apr 2019	19075Q862		BBB		CoBank, ACB	non-cumulative perpetual preferred ser H	preferred stock/security -	Government Sponsored Enterprises (GSEs)	
13 Nov 2019	74053VAA0		WD	WD	Premier Mushrooms, Inc. (CA)	taxable notes ser 2012 (LOC: CoBank, ACB)	-	Municipal Structured Finance	01 Dec 2037
01 Sep 2019	892850AC2		NR	NR	Traill County (ND)	(American Crystal Sugar Company) industrial devel rev rfdg bonds ser 2009 (LOC: CoBank, ACB)	-	Municipal Structured Finance	01 Sep 2019
28 Aug 2019	272456AG9		AA- ≎	F1+	East Grand Forks (MN)	(American Crystal Sugar Company Project) solid waste disposal rev bonds ser 2019 (LOC: CoBank, ACB)	-	Municipal Structured Finance	01 Aug 2034
09 Apr 2019	130536JF3		AA- 0	F1+	California Pollution Control Financing Authority (CA)	(Bos Farms) var-rate demand solid waste disposal rev bonds ser 2001 (LOC: CoBank, ACB)	-	Municipal Structured Finance	01 Sep 2021
09 Apr 2019	130536LD5		АА- •	F1+	California Pollution Control Financing Authority (CA)	(Vanderham Family Trust-Koetsier Son Dairy) var-rate demand solid waste disposal rev bonds ser 2003 (LOC: CoBank, ACB)		Municipal Structured Finance	01 Apr 2028
09 Apr 2019	56682FAE3		АА- •	F1+	Maricopa County Industrial Development Authority (AZ)	(Michael Pylman Dairy, L.L.C. Project) var-rate demand solid waste disposal rev bonds ser 2005 (LOC: CoBank, ACB)	-	Municipal Structured Finance	01 Jan 2025
09 Apr 2019	56682FAK9		AA- o	F1+	Maricopa County Industrial Development Authority (AZ)	(Robert and Andrea Van Hofwegan Family, LLC Project) var-rate demand solid waste disposal rev bonds ser 2006 (LOC: CoBank, ACB)		Municipal Structured Finance	01 Aug 2026
09 Apr 2019	46246SAA3		Ад-•	F1+	Iowa Finance Authority (IA)	(Farmers Cooperative Company) var rate demand midwestern disaster area rev bonds ser 2010 (LOC: CoBank, ACB)	-	Municipal Structured Finance	01 Nov 2030
09 Apr 2019	130536LX1		Ад-•	F1+	California Pollution Control Financing Authority (CA)	(Ag Resources III, LLC Project) var-rate demand solid waste disposal rev bonds ser 2004 (LOC: CoBank, ACB)	-	Municipal Structured Finance	01 May 2034



Press Release

Global Finance Names The World's 50 Safest Banks 2019

NEW YORK, September 17, 2019 — Global Finance has announced its 28th annual ranking of the World's 50 Safest Banks. The full list is included here and will be published in the November issue.

European banks dominate the top of the World's Safest Banks again in 2019, taking the first ten positions and 17 of the top 25. Germany's KfW is in the top spot for the ninth year in a row.

Asian banks put in a strong showing in the top 20 once again, led by Singapore's DBS Bank at #14 and followed by OCBC (#15), United Overseas Bank (#17), Korea Development Bank (#18) and Export-Import Bank of Korea (#19).

"We designed the Global Finance Safest Banks rankings as a tool to compare the stability and security of banks all across the world. This year, changing trade policies are having a dramatic impact on economies everywhere, as is continuing political turmoil. We take pride in offering this metric to aid readers in choosing financial institutions, especially when they seek to enter new markets," says *Global Finance* publisher and editorial director Joseph D. Giarraputo.

Global Finance's annual ranking of the World's 50 Safest Banks has been the recognized and trusted standard of financial counterparty safety for a quarter-century. Winners were selected through an evaluation of long-term foreign currency ratings—from Moody's, Standard & Poor's and Fitch—of the 500 largest banks worldwide.

In addition to the World's 50 Safest Banks, the full report also includes the following: World's 50 Safest Commercial Banks, Safest Banks by Country, 50 Safest Banks in Emerging Markets, Safest Islamic Financial Institutions in the GCC, and Safest Banks by Region (Africa, Asia, Australasia, Central & Eastern Europe, Latin America, the Middle East, North America and Western Europe).

The full results of this exclusive survey will be published in the November issue of *Global Finance*. The top ten safest banks will be presented awards at a special ceremony to be held during the Annual Meetings of the IMF and World Bank in Washington DC at the National Press Club on October 19.

page 1 of 3

For editorial information please contact: Andrea Fiano, editor, email: afiano@gfmag.com

Ratings current as of: August 30, 2019 / Press Release Date: September 17, 2019 Updated Oct 4 to correct a rating error for Banque et Caisse d'Epargne de L'Etat.



About Global Finance

Global Finance, founded in 1987, has a circulation of 50,000 and readers in 188 countries. Global Finance's audience includes senior corporate and financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. Its website -GFMaq.com - offers analysis and articles that are the legacy of 32 years of experience in international financial markets. Global Finance is headquartered in New York, with offices around the world. Global Finance regularly selects the top performers among banks and other providers of financial services. These awards have become a trusted standard of excellence for the global financial community.

To obtain rights to use the *Global Finance* Safest Bank Award 2019 logo or any other *Global Finance* logos, please contact Chris Giarraputo at: chris@gfmag.com

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Press Release

Global Finance Names The World's 50 Safest Banks 2019

RANK	BANK NAME	COUNTRY
1	KfW*	GERMANY
2	Zuercher Kantonalbank*	SWITZERLAND
3	BNG Bank*	NETHERLANDS
4	Landwirtschaftliche Rentenbank*	GERMANY
5	L-Bank*	GERMANY
6	Nederlandse Waterschapsbank*	NETHERLANDS
7	Kommunalbanken*	NORWAY
8	NRW.BANK*	GERMANY
9	Swedish Export Credit Corp.*	SWEDEN
10	Caisse Des Depots et Consignations*	FRANCE
11	Banque et Caisse d'Epargne de L'Etat	LUXEMBOURG
12	Royal Bank of Canada	CANADA
13	TD Bank	CANADA
14	DZ BANK	GERMANY
15	DBS Bank	SINGAPORE
16	Oversea-Chinese Banking Corporation	SINGAPORE
17	Svenska Handelsbanken	SWEDEN
18	United Overseas Bank	SINGAPORE
19	Korea Development Bank	SOUTH KOREA
20	The Export-Import Bank of Korea	SOUTH KOREA
21	Deutsche Apotheker- und Aerztebank	GERMANY
22	Banque Cantonale Vaudoise	SWITZERLAND
23	Industrial Bank of Korea	SOUTH KOREA
24	Swedbank	SWEDEN
25	DNB Bank	NORWAY

AWARDS CEREMONY

*The World's Top Ten Safest Banks will be invited to *Global Finance*'s Best Bank Awards ceremony at the National Press Club in Washington DC on October 19 during the IMF/World Bank Annual Meetings. For more information on the awards and/or ceremony please contact: Michael Ambrosio, email: mambrosio@gfmag.com.



Press Release

Global Finance Names The World's 50 Safest Banks 2019

RANK	BANK NAME	COUNTRY
26	SFIL	FRANCE
27	Banque Pictet & Cie	SWITZERLAND
28	The Bank of Nova Scotia	CANADA
29	ANZ Group	AUSTRALIA
30	Commonwealth Bank of Australia	AUSTRALIA
31	Nordea Bank	FINLAND
32	Westpac	AUSTRALIA
33	Bank of Montreal	CANADA
34	National Australia Bank	AUSTRALIA
35	Canadian Imperial Bank of Commerce	CANADA
36	SEB	SWEDEN
37	HSBC France	FRANCE
38	First Abu Dhabi Bank	UNITED ARAB EMIRATES
39	Hang Seng Bank	HONG KONG
40	Federation des caisses Desjardins	CANADA
41	AgriBank	UNITED STATES
42	Sparkassen-Finanzgruppe (Sparkassen)	GERMANY
43	UBS	SWITZERLAND
44	Rabobank	NETHERLANDS
45	CoBank	UNITED STATES
46	National Bank of Kuwait	KUWAIT
47	OP Corporate Bank	FINLAND
48	AgFirst	UNITED STATES
49	Farm Credit Bank of Texas	UNITED STATES
50	BNP Paribas	FRANCE

page 3 of 3 For editorial information please contact: Andrea Fiano, editor, email: afiano@gfmag.com ###

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF ILLINOIS

FIRST IMPRESSIONS SALON, INC., *et al.*,

Plaintiffs,

Defendants.

VS.

NATIONAL MILK PRODUCERS FEDERATION, *et al.*, Case No. 3:13 -cv-00454-(NJR)(GCS)

DECLARATION OF CAMERON R. AZARI, ESQ. ON SETTLEMENT NOTICE PLAN AND NOTICES

I, CAMERON R. AZARI, ESQ., hereby declare and state as follows:

1. My name is Cameron R. Azari, Esq. I am over the age of twenty-one and I have personal knowledge of the matters set forth herein, and I believe them to be true and correct.

2. I am considered an expert in the field of legal notice and I have served as a legal notice expert in dozens of federal and state cases involving class action notice plans.

3. I am the Director of Legal Notice for Hilsoft Notifications, a firm that specializes in designing, developing, analyzing and implementing large-scale, un-biased, legal notification plans. Hilsoft has been involved with some of the most complex and significant notices and notice programs in recent history. Hilsoft is a business unit of Epiq Class Action & Claims Solutions, Inc. ("Epiq").

4. This declaration will describe the Settlement Notice Plan ("Notice Plan" or "Plan") and notices (the "Notice" or "Notices") designed by Hilsoft Notifications here for the Settlement in *First*

Impressions Salon, Inc. et al v. National Milk Producers Federation, Case No. 13-cv-00454-NJR-GCS (S.D. III.). Previously, I have executed several declarations in this case regarding notice. In the "*Declaration of Cameron R. Azari, Esq. on Notice Plan and Notices*" dated April 30, 2018, I detailed Hilsoft's class action notice experience and attached Hilsoft Notifications' curriculum vitae. I also provided my educational and professional experience relating to class actions and my ability to render opinions on the overall adequacy of notice programs. Subsequently, in my *Declaration of Cameron R. Azari, Esq. on Notice Plan and Notices* dated August 29, 2018, I detailed the successful completion of the Class Certification notice effort. Most recently, in the "*Declaration of Cameron Azari*" dated January 18, 2019, I confirmed that notices had been sent to 12 specific entities.

5. The facts in this declaration are based on my personal knowledge, as well as information provided to me by my colleagues in the ordinary course of my business at Hilsoft and Epiq.

OVERVIEW

- 6. The Court previously certified the following two sub-classes:
 - All persons and entities in the United States that purchased butter directly from one or more Members of Defendant, Cooperatives Working Together and/or their subsidiaries, during the period from December 6, 2008 to July 31, 2013; and
 - (2) All persons and entities in the United States that purchased cheese directly from one or more Members of Defendant, Cooperatives Working Together and/or their subsidiaries, during the period from December 6, 2008 to July 31, 2013.

7. I have reviewed the Settlement Agreement and understand the Class definition is proposed to be updated to the following:

All persons and entities in the United States that purchased butter directly from one or more Members of Defendant, Cooperatives Working Together, and/or their subsidiaries during the period from December 6, 2008 to July 31, 2013 who did not timely opt-out of the Class pursuant to the Class Notice approved by the Court in its order dated May 8, 2018 and transmitted to the Class on May 31, 2018 (hereinafter referred to as "Butter Sub-Class");

and

All persons and entities in the United States that purchased cheese directly from one or more Members of Defendant, Cooperatives Working Together, and/or their subsidiaries during the period from December 6, 2008 to July 31, 2013 who did not timely opt-out of the Class pursuant to the Class Notice approved by the Court in its order dated May 8, 2018 and transmitted to the Class on May 31, 2018 (hereinafter referred to as "Cheese Sub-Class").

8. I further understand that the relevant Members of Defendant Cooperatives Working

Together include the following:

Agri-Mark, Inc.
Arkansas Dairy Cooperative Association
Associated Milk Producers Inc.
Bongards Creameries
Burke Milk Producers Cooperative, Inc.
California Dairies Inc.
Cass-Clay Creamery Inc.
Champlain Milk Producers Cooperative
Conesus Milk Producers Cooperative Association, Inc.
Continental Dairy Products, Inc.
Cooperative Milk Producers Association, Inc.
Cortland Bulk Milk Producers Cooperative
Dairy Farmers of America
Dairylea Cooperative Inc.
Dairymen's Marketing Cooperative Inc.
Ellsworth Cooperative Creamery
Empire Keystone Cooperative
Farmers Cooperative Creamery
First District Cooperative Association
Foremost Farms USA

Humboldt Creamery Association Jefferson Bulk Milk Cooperative, Inc. Just Jersey Cooperative, Inc. Land O'Lakes. Inc. Lone Star Milk Producers Lowville Producers Dairy Cooperative Magic Valley Quality Milk Producers, Inc. Manitowoc Milk Producers Cooperative Maryland & Virginia Milk Producers Cooperative Association Massachusetts Coop. Milk Producers Fed. Inc. Michigan Milk Producers Association Mid-West Dairymen's Co. Mount Joy Farmers Cooperative Association National Farmers Organization North Lawrence Producers Cooperative, Inc. Northwest Dairy Association (Darigold) Oneida-Madison Milk Producers Cooperative Prairie Farms Dairy Preble Cooperative, River Valley Milk Producers Inc. Schoharie County Cooperative Dairies Seaway Bulk Milk Producers Cooperative, Inc. Security Milk Producers Association Select Milk Producers, Inc. Snake River Dairymen's Association South New Berlin Milk Cooperative, Inc. Southeast Milk, Inc. St. Albans Cooperative Creamery, Inc. Swiss Valley Farms, Co. Tillamook County Creamery Association United Dairy Cooperative Services, Inc. United Dairymen of Arizona Upstate Niagara Cooperative, Inc. Utah Dairy Farmers Cooperative Western Tier Milk Producers Cooperative Zia Milk Producers Inc.

NOTICE PLAN DETAIL

9. Rule 23 directs that the best notice practicable under the circumstances must include "individual notice to all members who can be identified through reasonable effort."¹ The previous Class Certification notice effort and the proposed Settlement notice effort here satisfy this direction. For any Class Members who were identified from records obtained from the relevant CWT members, including Defendants, notice was sent by first class mail for the Class Certification notice effort. The Settlement Notice will be mailed by first class mail to the same Class Members as the Class Certification notice effort (even if the notice was previously returned as undeliverable), unless the business or individual has opted out of the Class. Address updating (both prior to mailing and on undeliverable pieces) and re-mailing protocols will meet or exceed those used in other class actions. To the extent, Epiq has Class Member email addresses, a summary notice will be sent by email.

10. In addition to individual notice, modeled after the Class Certification notice effort, media notice will be provided. We have analyzed the top trade media serving the industries most likely to have directly purchased cheese and/or butter. Media notice will be provided via print and online to these industries for the Settlement notice effort as it was for the Class Certification notice effort. Additionally, to cover the instances where Defendants have sold cheese and/or butter made by a CWT

¹ FRCP 23(c)(2)(B).

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member directly to consumers through company stores, local media will be purchased again for the Settlement Notice effort.

Individual Notice – Mailed Notice

11. For the Class Certification notice effort, Epiq received a total of 14,912 data records from the Defendants. The majority of the records contained both a Bill-To Address and a Ship-To Address, which were translated into separate records when different, for a total of 21,116 records. After invalid records were removed, Epiq identified 14,121 records, which were sent an initial postcard notice mailing. For the Settlement notice effort, Epiq will mail a Detailed Notice via United States Postal Service ("USPS") first class mail to all the same Class Members as the Class Certification notice effort (even if the notice was previously returned as undeliverable), unless the business or individual has opted out of the Class.

12. The Detailed Notice will prominently feature the case website address. By accessing the website, recipients will be able to easily access the Settlement Agreement, Complaint, a list of Frequently Asked Questions and other information about the lawsuit. Visitors to the website are also able to register to be sent a claim form following Court approval of a Plan of Distribution. A copy of the proposed Detailed Notice is included as **Attachment 1**.

13. Prior to mailing, all mailing addresses will be checked against the National Change of Address ("NCOA") database maintained by the United States Postal Service ("USPS").² In addition, the addresses will be certified via the Coding Accuracy Support System ("CASS") to ensure the quality of the zip code, and verified through Delivery Point Validation ("DPV") to verify the accuracy of the

² The NCOA database contains records of all permanent change of address submissions received by the USPS for the last four years. The USPS makes this data available to mailing firms and lists submitted to it are automatically updated with any reported move based on a comparison with the person's name and known address.

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addresses. This address updating process is standard for the industry and for the majority of promotional mailings that occur today.

14. The return address on the Notices will be the existing post office box maintained by Epiq for the case. Notices returned as undeliverable will be re-mailed to any new address available through postal service information, for example, to the address provided by the postal service on returned pieces for which the automatic forwarding order has expired, but which is still during the period in which the postal service returns the piece with the address indicated, or to better addresses that may be found after reasonable, additional third-party source lookups. Upon successfully locating better addresses, Notices will be promptly re-mailed on an ongoing basis.

15. Additionally, a Detailed Notice will be mailed via USPS first class mail to all persons who requested one via the toll-free phone number.

Individual Notice – Emailed Notice

16. It is my understanding that email addresses exist for some Class Member records. A summary Email Notice will be disseminated to all potential Class Members for whom a facially valid email address is available. The Email Notice will be created using an embedded html text format. This format will provide easy-to-read text without graphics, tables, images and other elements that would increase the likelihood that the message could be blocked by Internet Service Providers (ISPs) and/or SPAM filters. Each Email Notice will be transmitted with a unique message identifier. If the receiving email server cannot deliver the message, a "bounce code" will be returned along with the unique message identifier. For any Email Notice for which a bounce code is received indicating that the message was undeliverable, at least two additional attempts will be made to deliver the Notice by email.

17. The Email Notice will include an embedded link to the case website. By clicking the link, recipients will be able to easily access the Detailed Notice, Settlement Agreement and other information about the settlement. The proposed summary Email Notice is included as **Attachment 2**.

Media Notice Plan

18. A Trade Publication Notice will appear once as a 1/2 page ad unit in eleven selected publications targeted to businesses and industries that are likely to have purchased butter or cheese directly. The trade publications include *Cheese Market News, Cheese Reporter, Convenience Store News, Dairy Foods, Food Processing, Frozen & Refrigerated Buyer, Grocery Business, Prepared Foods, Progressive Grocer, Restaurant Business* and *Supermarket News*. These selected publications will reach business owners and employees specializing in the grocery, food preparation and restaurant industries. Together, these selected eleven publications have a combined circulation of 444,130. The proposed Trade Publication Notice is included as **Attachment 3**.

19. To further the reach of the Notice Plan to potential Class Members, Internet Banner Notices in multiple sizes will be placed on the associated websites of each of the eleven trade publications listed above. Combined, approximately 211,350 impressions will be generated by the Internet Banner Notice. The Banner Notices will run for 30 days on each associated website. Clicking on the Banner Notice will link the reader to the case website where they can obtain information about the lawsuit. Examples of the proposed Banner Notices are included as **Attachment 4**.

20. In order to cover potential Class Members who may have purchased directly from a local Member of Defendant Cooperatives Working Together store, local newspaper and online media will be purchased in the local area surrounding each store. The Local Newspaper Notice will run as an 1/4 page ad unit once in a daily and once in a Sunday edition (where available) or in two consecutive

weekly editions in local newspapers like the following: *Amery Free Press, Appleton Post-Crescent, Arizona Republic, Chippewa Herald, Darlington Republican Journal, Eau Claire Leader-Telegram, Faribault Daily News, Fayettee County Union, Ithaca Journal, Kiel Tri-County News, Marshfield News-Herald, Milwaukee Journal Sentinel, New Ulm Journal, Oneida Daily Dispatch, Perham Focus, Portage Daily Register, Potter County News, Reedsburg Times-Press, Richland Observer, Rochester Post-Bulletin, Sioux City Journal, Sioux Falls Argus Leader, St. Albans Messenger, St. Cloud Times, St. Paul Pioneer Press, Tillamook Headlight Herald, Vermont World, Waconia Pioneer, Watertown Daily Times,* and *West Lebanon Valley News.* The Local Newspaper Notice will include a modified headline to specifically address Class Members who are consumer purchasers ("If you bought butter or cheese directly from a local dairy co-op store between December 6, 2008 and July 31, 2013, you could receive a payment from a class action settlement."). The proposed Local Newspaper Notice is included as **Attachment 5**. The local online Banner Notices will run on the associated local newspaper websites, or where an affiliated website does not exist, on another appropriate news-related, local website. The local Banner Notices will run for a period of 30 days.

Sponsored Search Listings

21. To facilitate locating the case website, sponsored search listings will be acquired on the three most highly-visited Internet search engines: *Google, Yahoo!* and *Bing*. When search engine visitors search on common keyword combinations such as "Cheese Class Action," "Dairy Antitrust," or "Cooperatives Working Together Lawsuit" the sponsored search listing will display either at the top of the page prior to the search results or in the upper right hand column.

Informational Release

22. To build additional reach and extend exposures, a party-neutral Informational Release will be issued to approximately 5,000 general media (print and broadcast) outlets and 4,500 online databases and websites throughout the United States. The Informational Release will serve a valuable role by providing additional notice exposures beyond that which will be provided by the paid media. The Informational Release will include the toll free number and case website address.

23. Additionally, an Informational Release will be issued to PR Newswire's "Food Industry" Microlist and "Restaurants" Microlist, which includes 182 food focused media outlets and 541 restaurant focused media outlets respectively.

Case Website

24. The existing neutral, informational case website, with an easy to remember domain name (www.ButterAndCheeseClassAction.com), which was established as part of the Class Certification notice effort, will be updated with information regarding the Settlement. The case website will continue to allow potential Class Members to obtain additional information and documents including the Detailed Notice, Settlement Agreement, Preliminary Approval Order, Complaint, the Class Certification Order, a list of the Cooperatives Working Together Members and their local stores, answers to frequently asked questions and any other information that the Court may require. The website will also include information on how potential Class Members can object to the Settlement, if they chose. The website address will be prominently displayed in all printed notice documents.

Toll-free Telephone Number and Postal Mailing Address

25. The existing toll-free number (1-855-804-8574), which was established as part of the Class Certification notice effort, will be updated with information regarding the Settlement. Callers will hear an introductory message. Callers will then have the option to continue to get information about the lawsuit in the form of recorded answers to frequently asked questions. Callers have an option to request a Detailed Notice by mail. This automated phone system will continue to be available 24 hours per day, 7 days per week.

26. The existing post office box and email address, which were established as part of the Class Certification notice effort, will continue to be available to allow Class Members to request additional information or ask questions via these channels.

PERFORMANCE OF THE PROPOSED NOTICE PROGRAM

<u>Reach</u>

27. Many courts have accepted and understood that a 75 or 80 percent reach is more than adequate in a class action notice effort. In 2010, the Federal Judicial Center issued a Judges' Class Action Notice and Claims Process Checklist and Plain Language Guide. This Guide states that, "the lynchpin in an objective determination of the adequacy of a proposed notice effort is whether all the notice efforts together will reach a high percentage of the class. It is reasonable to reach between 70–95%. Here the individual notice will reach approximately 85% of identifiable Class Members. To supplement this effort, targeted media will be purchased that focuses on the universe of potential Class Members for whom individual notice may not be available. These efforts reinforce the fact that the Notice Plan is targeted and designed to actually reach persons who may be Class Members.

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PLAIN LANGUAGE NOTICE DESIGN

28. The proposed Notices themselves are designed to be "noticed," reviewed, and—by presenting the information in plain language—understood by Class Members. The design of the Notices follows the principles embodied in the Federal Judicial Center's illustrative "model" notices posted at www.fjc.gov. Many courts, and as previously cited, the FJC itself, have approved notices that we have written and designed in a similar fashion. The proposed Notices contain substantial, albeit easy-to-read, summaries of all of the key information about Class Members' rights and options. Consistent with our normal practice, all notice documents will undergo a final edit prior to actual mailing and publication for grammatical errors and accuracy.

29. The proposed Notices are designed to increase noticeability and comprehension. Because mailing recipients are accustomed to receiving junk mail that they may be inclined to discard unread, the Notice Program calls for steps to bring the mailed Notice to the attention of Class Members. Once people "notice" the Notices, it is critical that they can understand them. As such, the proposed Notices, are clearly worded with an emphasis on simple, plain language to encourage readership and comprehension.

30. The proposed notices feature a prominent headline designed to garner attention from readers who may be members of the Class. For the proposed Detailed Notice, Email Notice and Trade Publication Notice, the headline is focused on business purchasers ("If you bought butter or cheese directly from a National Milk Producers Federation Cooperatives Working Together Program Member between December 6, 2008 and July 31, 2013, you could receive a payment from a \$220 million settlement.") in bold text. The proposed Local Newspaper Notice features a modified

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headline addressed to Class Members who are consumer purchasers ("**If you bought butter or cheese directly from a local dairy co-op store between December 6, 2008 and July 31, 2013, you could receive a payment from a class action settlement**.") These headlines will alert recipients and readers that the Notice is an important document authorized by a court and that the content may affect them, thereby supplying reasons to read the Notice.

31. The proposed Detailed Notice provides substantial information to Class Members. The proposed Detailed Notice begins with a summary page providing a concise overview of the important information and a table highlighting key options available to Class Members. A table of contents, categorized into logical sections, helps to organize the information, while a question and answer format makes it easy to find answers to common questions by breaking the information into simple headings.

CONCLUSION

32. In class action notice planning, execution, and analysis, we are guided by due process considerations under the United States Constitution, by federal and local rules and statutes, and further by case law pertaining to notice. This framework directs that the notice program be designed to reach the greatest practicable number of potential Class Members. These requirements will be met in this case.

33. Our notice effort will follow the guidance for how to satisfy due process obligations that a notice expert gleans from the United States Supreme Court's seminal decisions, which are: a) to endeavor to actually inform the class, and b) to demonstrate that notice is reasonably calculated to do so:

- A. "But when notice is a person's due, process which is a mere gesture is not due process. The means employed must be such as one desirous of actually informing the absentee might reasonably adopt to accomplish it," *Mullane v. Central Hanover Trust*, 339 U.S. 306, 315 (1950).
- B. "[N]otice must be reasonably calculated, under all the circumstances, to apprise interested parties of the pendency of the action and afford them an opportunity to present their objections," *Eisen v. Carlisle & Jacquelin*, 417 U.S. 156 (1974) citing *Mullane* at 314.

34. The Notice Program will provide the best notice practicable under the circumstances of this case, conform to all aspects of Federal Rules of Civil Procedure Rule 23, and comport with the guidance for effective notice articulated in the Manual for Complex Litigation 4th Ed.

35. As reported above, the individual notice portion of the Notice Plan will reach approximately 85% of the identified Class. This will be augmented by print and trade media and local media efforts in areas where Defendants sold directly to consumers. The Plan will deliver "noticeable" Notices to capture Class Members' attention, and provide them with information necessary to understand their rights and options.

36. The Notice Plan schedule will afford enough time to provide full and proper notice to Class Members before the objection deadline.

I declare under penalty of perjury that the foregoing is true and correct. Executed on December 3, 2019.

Cameron R. Azari, Esq.

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Attachment 1

IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF ILLINOIS

If you bought butter or cheese directly from a National Milk Producers Federation Cooperatives Working Together Program Member between December 6, 2008 and July 31, 2013, you could receive a payment from a \$220 million settlement.

A court authorized this notice. This is not a solicitation.

- A \$220 million settlement has been reached in a class action lawsuit brought against National Milk Producers Federation, Agri-Mark, Inc., Dairy Farmers of America, Inc., and Land O'Lakes, Inc. (collectively "Defendants"). The lawsuit claimed that an effort known as Cooperatives Working Together (CWT) operated a Herd Retirement Program that was a conspiracy to reduce milk output that violated the law. The Defendants deny doing anything wrong. The Court has not decided who is right.
- On September 29, 2017, the Court decided that the "Class" was comprised of businesses and individual consumers in the United States that purchased butter and/or cheese directly from one or more of the CWT members including the Defendants, during the period from December 6, 2008 to July 31, 2013. A notice was subsequently issued, as ordered by the Court, in which affected businesses and individual purchasers were required to submit a request for exclusion by July 30, 2018 if they did not want to stay in the Class. You cannot request exclusion from the Class at this time.
- To be a Class Member who could be eligible for a payment, you must have purchased butter or cheese made by a CWT Member. If you are a consumer, you must have purchased butter or cheese made by a CWT Member at one of the dairy co-op stores. A list of the CWT Members along with their store names and locations is provided on pages 2 and 3.
- If you are a Class Member and do not like the settlement or any part of it including the proposed attorneys' fees, you may do nothing or you may write to the Court and/or request to speak at a hearing by **Month DD**, 2020.
- If the Court approves the settlement and after any resulting appeals are resolved, the Court will approve a Claim Form and set a deadline for Class Members to submit claims. In order to receive a payment, you must submit a Claim Form.
- If you received this notice in the mail, a Claim Form will be sent to you automatically and you do not need to do anything at this time to be eligible to receive a payment from the settlement.
- If you *did not* receive this Notice in the mail, and you think you are a potential Class Member, please identify yourself or your company to the Settlement Administrator as a potential Class Member by letter to the following address: Butter and Cheese Class Action, PO Box 4290, Portland, OR 97208-4290, email to: info@butterandcheeseclassaction.com, or register on the website, so you can obtain a Claim Form, once it is available by going to <u>www.ButterandCheeseClassAction.com</u> to register to be mailed a Claim Form. You will then be mailed a Claim Form after the Court approves the Claim Form and sets a deadline for Class Members to submit claims. At that time, the Claim Form will also be posted on the website.
- Your rights and options are explained in this notice.

	YOUR RIGHTS AND OPTIONS
DO NOTHING	If you received this Notice in the mail, you do not need to do anything at this time to be eligible to receive a payment. Once the Court has approved the Claim Form and set a deadline for Class Members to submit claims, you will be mailed a Claim Form automatically.
REGISTER FOR A CLAIM FORM	If you <i>did not</i> receive this Notice in the mail, and you think you are a potential Class Member, please identify yourself or your company to the Settlement Administrator as a potential Class Member by letter to the following address: Butter and Cheese Class Action PO Box 4290, Portland, OR 97208-4290, email to: info@butterandcheeseclassaction.com, or register on the website, so you can obtain a Claim Form once it is available. After the Court approves the Claim Form, a Claim Form will be mailed to you.
OBJECT	Write to the Court about why you do not like the Settlement or any part of it including the proposed attorneys' fees by Month DD , 2020.
GO TO A HEARING	Write to the Court to ask to speak about the Settlement by Month DD. 2020 .

CWT Members

Agri-Mark, Inc.

Arkansas Dairy Cooperative Association Associated Milk Producers Inc. **Bongards Creameries** Burke Milk Producers Cooperative, Inc. California Dairies Inc. Cass-Clay Creamery Inc. Champlain Milk Producers Cooperative Conesus Milk Producers Cooperative Association, Inc. Continental Dairy Products, Inc. Cooperative Milk Producers Association, Inc. Cortland Bulk Milk Producers Cooperative Dairy Farmers of America Dairylea Cooperative Inc. Dairymen's Marketing Cooperative Inc. Ellsworth Cooperative Creamery Empire Keystone Cooperative Farmers Cooperative Creamery First District Cooperative Association Foremost Farms **USA** Humboldt Creamery Association Jefferson Bulk Milk Cooperative, Inc. Just Jersey Cooperative, Inc. Land O'Lakes. Inc. Lone Star Milk Producers Lowville Producers Dairy Cooperative Magic Valley Quality Milk Producers, Inc. Manitowoc Milk Producers Cooperative

Maryland & Virginia Milk Producers Cooperative Association Massachusetts Coop. Milk Producers Fed. Inc. Michigan Milk Producers Association Mid-West Dairymen's Co. Mount Joy Farmers Cooperative Association National Farmers Organization North Lawrence Producers Cooperative, Inc. Northwest Dairy Association (Darigold) **Oneida-Madison Milk Producers Cooperative** Prairie Farms Dairy Preble Cooperative, River Valley Milk Producers Inc. Schoharie County Cooperative Dairies Seaway Bulk Milk Producers Cooperative, Inc. Security Milk Producers Association Select Milk Producers, Inc. Snake River Dairymen's Association South New Berlin Milk Cooperative, Inc. Southeast Milk, Inc. St. Albans Cooperative Creamery, Inc. Swiss Valley Farms, Co. Tillamook County Creamery Association United Dairy Cooperative Services, Inc. United Dairymen of Arizona Upstate Niagara Cooperative, Inc. Utah Dairy Farmers Cooperative Western Tier Milk Producers Cooperative Zia Milk Producers Inc.

CWT MEMBER STORES

Store Name

Foremost Farms USA Cheese Stores **Bongards Retail Store** Perham Retail Store Cortland Bulk Milk Producers Cooperative - CBM Cheese Shop, LLC, "The Cheese Shop" **Ellsworth Cooperative Creamery Ellsworth Cooperative Creamery** Jefferson Bulk Milk Cooperative - Jeff Bulk Cheese Store, Inc. "The Cheese Store" Lowville Producers Dairy CO-OP, Inc. - Lowville Producers Cheese Store **Oneida-Madison Milk Producers Cooperative** St. Albans Cooperative Creamery, Inc. - St. Albans Coop Store Cabot Farmers' Store Cabot Quechee Store The Cheese Cave Shullsburg Creamery Milk 'n More Store Tillamook County Creamery Association Associated Milk Producers Inc. Associated Milk Producers Inc.

Appleton, WI Chilton. WI Clayton, WI Lancaster, WI Marshfield, WI Preston, MN Reedsburg, WI Richland Center, WI Bongards, MN Perham, MN Cortland, NY Comstock, WI Ellsworth, WI Watertown, NY Lowville, NY Sherrill. NY St. Albans City, VT Waterbury Center, VT Ouechee, VT Faribault, MN Shullsburg, WI Tempe, AZ Tillamook, OR Arlington, IA Blair, WI Freeman. SD Hoven, SD Jim Falls, WI New Ulm. MN Paynesville, MN Portage, WI Rochester, MN Sanborn, IA

City, State

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BASIC INFORMATION

1. WHY WAS THIS NOTICE ISSUED?

A Court has established, or "certified," this case as a class action lawsuit. This Notice is to inform you that a \$220 million settlement has been reached. If you are a Class Member, you have legal rights and options before the Court decides whether to give final approval to the settlement. This Notice explains all of these things.

Judge Nancy J. Rosenstengel, of the United States District Court for the Southern District of Illinois (the "Court"), is currently overseeing this case. The case is known as *First Impressions Salon, Inc., et al. v. National Milk Producers Federation, et al.,* Case No. 3:13-CV-00454-NJR-SCW. The people who sued are called the Plaintiffs. The companies they sued, Agri-Mark, Inc., Dairy Farmers of America, Inc., Land O'Lakes, Inc., and National Milk Producers Federation are called the Defendants.

2. WHAT IS A CLASS ACTION?

In a class action, one or more people called "Named Plaintiffs" (in this case, First Impressions Salon, Inc., Roy Mattson, Piggly Wiggly Midwest, LLC, and KPH Healthcare Services d/b/a Kinney Drugs, Inc.) sue on behalf of people who have similar claims. All these people are a "Class" or "Class Members." One court resolves the issues for all Class Members, except for those who previously excluded themselves from the Class.

3. WHAT IS THIS LAWSUIT ABOUT?

In the *Third Amended Consolidated Class Action Complaint* (the "*Complaint*") (available at the website), Plaintiffs claim that from December 6, 2008 through July 31, 2013, Defendants violated the Sherman Act, 15 U.S.C. §1, and conspired and combined to limit the production of raw farm milk through premature "herd retirements" that required dairy farmers who participated in a herd retirement to remove all of the milking cows in their herds and, beginning on April 1, 2009, forego a 10% incentive payment if they wished to reenter the dairy farming business within one year. The *Complaint* alleges that the principal purpose and effect of this contract, combination and conspiracy has been to eliminate competition, significantly reduce the number of dairy farmers competing in the market and produce both short-term and long-term increases in the prices of butter and cheese. Defendants deny these claims.

4. WHY IS THERE A SETTLEMENT?

The Court has not decided in favor of the Plaintiffs or Defendants. Instead, both sides have agreed to the Settlement. By agreeing to a settlement, the parties avoid the costs and uncertainty of a trial, and if the settlement is approved by the Court, Class Members will be eligible to receive a payment from this settlement. The settlement does not mean that any law was broken or that the Defendants did anything wrong. The Defendants deny all legal claims in this case. Plaintiffs and their lawyers think the settlement is best for everyone who is affected.

WHO IS INCLUDED IN THE SETTLEMENT

5. HOW DO I KNOW IF I AM PART OF THIS?

On September 29, 2017, the Court decided that everyone who fits the following description is a Class Member:

(1) All persons and entities in the United States that purchased butter directly from one or more Members of Defendant, Cooperatives Working Together and/or their subsidiaries, during the period from December 6, 2008 to July 31, 2013 who did not timely opt-out of the Class pursuant to the Class Notice approved by the Court in its order dated May 8, 2018 and transmitted to the Class on May 31, 2018 (hereinafter referred to as "Butter Sub-Class"); and

(2) All persons and entities in the United States that purchased cheese directly from one or more Members of Defendant, Cooperatives Working Together and/or their subsidiaries, during the period from December 6, 2008 to July 31, 2013 who did not timely opt-out of the Class pursuant to the Class Notice approved by the Court in its order dated May 8, 2018 and transmitted to the Class on May 31, 2018 (hereinafter referred to as "Cheese Sub-Class").

A notice was subsequently issued as ordered by the Court in which affected businesses and individual purchasers were required to submit a request for exclusion by July 30, 2018 if they did not want to stay in the Class.

6. CAN I REQUEST TO BE EXCLUDED FROM THE CLASS?

The Court decided that the deadline to request exclusion from the Class was July 30, 2018. Since that deadline has now passed, you cannot request exclusion from the Class at this time.

7. WHO ARE THE "MEMBERS" OF COOPERATIVES WORKING TOGETHER (CWT)?

The "Members" are the CWT producers listed on page 2.

8. HOW CAN I BE SURE I BOUGHT BUTTER OR CHEESE FROM A CWT MEMBER?

In order to be a Class Member, you must have bought butter and/or cheese directly from one of the CWT members listed on page 2.

9. IF I BOUGHT BUTTER OR CHEESE JUST FOR MYSELF COULD I BE A CLASS MEMBER?

Yes. Though most Class Members are larger entities, some butter and cheese products were sold at CWT co-op stores directly to individual consumers. A list of CWT Member stores and their locations is provided on page 3.

10. I'M STILL NOT SURE IF I AM INCLUDED IN THE CLASS.

If you are still not sure whether you are included in the Class, you can visit the website www.ButterandCheeseClassAction.com, call toll free 1-855-804-8574, or write to Butter and Cheese Class Action Administrator, P.O. Box 4290, Portland, OR 97208-4290, for more information.

THE SETTLEMENT BENEFITS

11. WHAT DOES THE SETTLEMENT PROVIDE?

As part of the settlement, the National Milk Producers Federation will deposit \$220 million into a Settlement Fund. These monies will be deposited in installments over approximately the next four years as described in detail in the Settlement Agreement which is posted on the website.

The settlement provides that payments to Class Members will be allocated as follows:

- 37% to the Butter Sub-Class, and
- 63% to the Cheese Sub-Class.

Payments to Class Members will be comprised of the \$220 million plus applicable accrued interest, minus the following: attorneys' fees and expenses, payments to the Named Plaintiffs, notice costs, administration costs, and taxes. For more information on attorneys' fees and payments to the Named Plaintiffs, *see* "The Lawyers Representing the Class," below.

12. HOW CAN I GET A PAYMENT FROM THE SETTLEMENT?

If the Court approves the settlement (*see* "The Court's Fairness Hearing" below) and any resulting appeals are resolved, the Court will approve a Plan of Distribution including a Claim Form and a deadline for Class Members to submit claims. In order to get a payment from the settlement, you must submit a Claim Form.

To be a Class Member who could be eligible for a payment, you must have purchased butter or cheese made by a CWT member. If you are a consumer, you must have purchased butter or cheese made by a CWT Member at one of the dairy co-op stores. The list of CWT Members along with their store names and locations is provided on pages 2 and 3.

If you received this notice in the mail, a Claim Form will be sent to you automatically and you do not need to do anything at this time to be eligible to receive a payment from the settlement in the future.

If you did not receive this notice in the mail, and you think you are a potential Class Member, please identify yourself or your company to the Settlement Administrator as a potential Class Member by letter to the following address: Butter and Cheese Class Action, PO Box 4290, Portland, OR 97208-4290, email to: info@butterandcheeseclassaction.com, or register on the website, so you can obtain a Claim Form once it is available. You will then be mailed a Claim Form once the Court has approved the Plan of Distribution. The Claim Form will also be posted on the website at that time.

THE LAWYERS REPRESENTING THE CLASS

13. DO I HAVE A LAWYER IN THIS CASE?

The Court appointed as Co-Lead Class Counsel: Don Barrett of Barrett Law Group, Lexington, Mississippi, Dianne M. Nast of NastLaw LLC, Philadelphia, Pennsylvania and Michael L. Roberts of Roberts Law Firm, P.A., Little Rock, Arkansas to represent you. You do not have to pay Class Counsel out of your own pocket. If you want to be represented by another lawyer, you may hire one to appear in Court for you at your own expense.

14. HOW WILL THE LAWYERS BE PAID?

The Court will be asked to approve attorneys' fees of up to 33.33% of the \$220 million Settlement Fund plus interest and reimbursement of the attorneys' expenses. The Court will also be asked to approve payments to the Named Plaintiffs for their service on behalf of the entire Class. These payments to Class Counsel and the Named Plaintiffs will be made from the Settlement Fund.

OBJECTING TO THE SETTLEMENT

15. HOW DO I OBJECT TO THE SETTLEMENT?

If you are a Class Member, you can object to any part of the settlement including the request for attorneys' fees and expenses and payments to the Named Plaintiffs.

To object to the Settlement, you must send a letter with the following information:

- Your name and address and the name and address of your attorney, if you have hired one.
- Case name and number:

First Impressions Salon, Inc., et al. v. National Milk Producers Federation, et al. Case No. 3:13-CV-00454-NJR-SCW

- The specific reasons why you object to the settlement or any part of it.
- All documents or writings that you want the Court to consider.

You must mail your objection to the following addresses postmarked by [Insert Date]:

CLERK OF THE COURT	CO-LEAD CLASS COUNSEL	NATIONAL MILK'S COUNSEL
Clerk, U.S. District Court	Michael L. Roberts	Jonathan B. Sallet
Southern District of Illinois	Roberts Law Firm	Steptoe & Johnson, LLP
750 Missouri Avenue	20 Rahling Circle	1330 Connecticut Ave NW
East St. Louis, IL 62201	Little Rock, AR 72223	Washington, DC 20036

THE COURT'S FAIRNESS HEARING

The Court will hold a hearing to decide whether to approve the Settlement and any requests for fees and expenses ("Fairness Hearing").

16. WHEN WILL THE COURT DECIDE WHETHER TO APPROVE THE SETTLEMENT?

The Court has scheduled a Fairness Hearing on [Insert Date and Time], at the United States District Court Southern District of Illinois, Courtroom 3, 750 Missouri Avenue East St. Louis, IL 62201. The hearing may be moved to a different date or time without additional notice, so it is a good idea to check www.ButterandCheeseClassAction.com, for updates.

At this hearing, the Court will consider whether the Settlement is fair, reasonable, and adequate. The Court may also consider the requests by Class Counsel for attorneys' fees and expenses and for payments to the Named Plaintiffs. If there are objections, the Court will consider them at that time.

After the hearing, the Court will decide whether to approve the Settlement. It is unknown how long these decisions will take.

Any judgment issued by the Court will be binding on the Class. The Settlement, if approved by the Court and once any appeals are resolved, will release all claims in the class action. The specific release of claims is provided in the Settlement Agreement, which can be found on the website.

17. DO I HAVE TO ATTEND THE HEARING?

No. Class Counsel will answer any questions the Court may have. However, you are welcome to attend the hearing at your own expense. If you send an objection, you do not have to come to Court to talk about it. As long as you submitted your written objection on time, to the proper addresses, and it complies with the other requirements provided above, the Court will consider it. You also may pay your own lawyer to attend the hearing, but this is not necessary.

18. MAY I SPEAK AT THE HEARING?

If you have properly submitted an objection (*see* "Objecting to the Settlement, above), you may ask the Court for permission to speak at the Final Approval Hearing about the reasons you do not like the settlement or any part of it.

Any Class Member who wishes to appear at the Final Approval Hearing must file with the Clerk of the Court a "Notice of Intention to Appear," which must be received by [Insert Date] with copies sent to the counsel addresses listed in Question 15 above.

GETTING MORE INFORMATION

19. HOW DO I GET MORE INFORMATION?

Visit the website at www.ButterandCheeseClassAction.com, where you will find the Settlement Agreement, Preliminary Approval Order, Memorandum and Order certifying the Class, the *Complaint*, and the Defendant's Joint Answer to Plaintiffs' Third Amended Consolidated Class Action Complaint. You may also call toll-free at 1-855-804-8574 or write to Butter and Cheese Class Action Administrator, P.O. Box 4290, Portland, OR 97208-4290 or send an email to info@ButterandCheeseClassAction.com.

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Attachment 2

Email Notice

If you bought butter or cheese directly from a National Milk Producers Federation Cooperatives Working Together Program Member between December 6, 2008 and July 31, 2013, you could receive a payment from a \$220 million settlement.

A court authorized this notice. This is not a solicitation.

What is the lawsuit about?

A \$220 million settlement has been reached in a class action lawsuit brought against National Milk Producers Federation, Agri-Mark, Inc., Dairy Farmers of America, Inc., and Land O'Lakes, Inc. (collectively "Defendants"). The lawsuit claimed that an effort known as Cooperatives Working Together (CWT) operated a Herd Retirement Program that was a conspiracy to reduce milk output that violated the law. The Defendants deny doing anything wrong. The Court has not decided who is right.

You are receiving this email because you may be a Class Member.

On September 29, 2017, the Court decided that the "Class" was comprised of businesses and individual consumers in the United States that purchased butter and/or cheese directly from one or more of the CWT members including the Defendants, during the period from December 6, 2008 to July 31, 2013. A notice was subsequently issued, as ordered by the Court, in which affected businesses and individual purchasers were required to submit a request for exclusion by July 30, 2018 if they did not want to stay in the Class. You cannot request exclusion from the Class at this time.

To be a Class Member who could be eligible for a payment, you must have purchased butter or cheese made by a CWT Member. If you are a consumer, you must have purchased butter or cheese made by a CWT Member at one of the dairy co-op stores. Go to www.ButterandCheeseClassAction.com for a list of the CWT Members along with their store names and locations.

What does the settlement provide?

As part of the settlement, the National Milk Producers Federation will deposit \$220 million into a Settlement Fund. These monies will be deposited in installments over approximately the next four years as described in detail in the Settlement Agreement, which is posted on the <u>website</u>.

The settlement provides that payments to Class Members will be allocated as follows:

- 37% to the Butter Sub-Class, and
- 63% to the Cheese Sub-Class.

Payments to Class Members will be comprised of the \$220 million plus interest, minus the following: attorneys' fees and expenses, payments to the Named Plaintiffs, notice costs, administration costs, and taxes.

How can I get a payment from the Settlement?

If the Court approves the settlement, and any resulting appeals are resolved, the Court will approve a Plan of Distribution including a Claim Form and a deadline for Class Members to submit claims. In order to get a payment from the settlement, you must submit a Claim Form. A Claim Form will be sent to you automatically and you do not need to do anything at this time to be eligible to receive a payment from the settlement in the future. Once the Court has approved the Plan of Distribution, the Claim Form will also be posted on the <u>website</u> at that time.

What are your options? If you are a Class Member, you do not need to do anything at this time to be eligible to receive a payment. Once the Court has approved the Claim Form, a deadline will be set for Class Members to submit claims. As a Class Member, you will be bound by all orders and judgments of the Court. Unless you want to object to the settlement, YOU DO <u>NOT</u> HAVE TO DO ANYTHING NOW.

If you are a Class Member, you can object to any part of the settlement including the request for attorneys' fees and expenses and payments to the Named Plaintiffs. Instructions for objecting can be found at the <u>website</u> or by calling the toll-free number below. You must mail your objection postmarked by **Month DD**, **2020**.

The Court will hold a Fairness Hearing on **Month DD**, 2020, to decide whether to approve the Settlement and any requests for fees and expenses. The Court will be asked to approve attorneys' fees of up to 33.33% of the \$220 million Settlement Fund plus interest and reimbursement of the attorneys' expenses. The Court will also be asked to approve payments to the Named Plaintiffs for their service on behalf of the entire Class. These payments to Class Counsel and the Named Plaintiffs will be made from the Settlement Fund. If there are objections, the Court will consider them at the hearing. You do not need to attend the hearing. If you wish to appear at the hearing, you must file a "Notice of Intention to Appear" with the Court and you may hire your own attorney to appear in Court for you at your own expense. Detailed information is available at the <u>website</u> and by calling 1-855-804-8574.

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Attachment 3

If you bought butter or cheese directly from a National Milk Producers Federation Cooperatives Working Together Program Member between December 6, 2008 and July 31, 2013, you could receive a payment from a \$220 million settlement.

What is the lawsuit about? A \$220 million settlement has been reached in a class action lawsuit brought against National Milk Producers Federation, Agri-Mark, Inc., Dairy Farmers of America, Inc., and Land O'Lakes, Inc. (collectively "Defendants"). The lawsuit claimed that an effort known as Cooperatives Working Together (CWT) operated a Herd Retirement Program that was a conspiracy to reduce milk output that violated the law. The Defendants deny doing anything wrong. The Court has not decided who is right.

Who is included? The Court decided that the Class includes all persons and entities in the United States that purchased butter and/or cheese directly from one or more Members of Defendant, Cooperatives Working Together and/or their subsidiaries, during the period from December 6, 2008 to July 31, 2013 who did not timely opt-out of the Class. Those that are included are called "Class Members." To be a Class Member who could be eligible for a payment, you must have purchased butter or cheese made by a CWT Member. If you are a consumer, you must have purchased butter or cheese made by a CWT Member at one of the dairy co-op stores. Go to the website for a list of CWT Members along with their store names and locations.

What does the settlement provide? The settlement provides that payments to Class Members will be allocated: 37% to the Butter Sub-Class, and 63% to the Cheese Sub-Class. Total payments will be \$220 million plus interest, minus: attorneys' fees and expenses; payments to the Named Plaintiffs; notice and administration costs; and taxes.

What are your options? If you are a Class Member who received emailed or mailed Notice, you do not need to do anything at this time to be eligible to receive a payment. Once the Court has approved the Claim Form, a deadline will be set for Class Members to submit claims. If you received a Notice in the mail, you will be mailed a Claim Form automatically.

If you *did not* receive a Notice in the mail, and you think you are a potential Class Member, please identify yourself or your company to the Settlement Administrator as a potential Class Member by letter to the following address: Butter and Cheese Class Action PO Box 4290, Portland, OR 97208-4290, email to: info@butterandcheeseclassaction.com, or register on the website, so you can obtain a Claim Form, once it is available. As a Class Member, you will be bound by all orders and judgments of the Court. Unless you want to object to the settlement, **YOU DO** <u>NOT</u> HAVE TO DO ANYTHING NOW.

Instructions for objecting can be found at the website or by calling the toll-free number below. You must mail your objection postmarked by **Month DD**, 2020. The Court will hold a Fairness Hearing on **Month DD**, 2020, to decide whether to approve the Settlement and any requests for fees and expenses. If there are objections, the Court will consider them at the hearing. You do not need to attend the hearing. If you wish to appear at the hearing, you must file a "Notice of Intention to Appear" with the Court and you may hire your own attorney to appear in Court for you at your own expense. Detailed information is available at the website and toll-free number listed below.

www.ButterandCheeseClassAction.com

1-855-804-8574

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Attachment 4

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Trade Publication Banner Advertisement

300x250 & 728x90 Display Banners –

Option 1, Frame 1: Visible for 5.5 seconds.

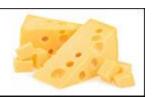
If you bought butter or cheese directly from a National Milk Producers Federation Cooperatives Working Together Program Member

Option 1, Frame 2: Visible for 5.5 seconds.

between December 6, 2008 and July 31, 2013, you could receive a payment from a \$220 million settlement.

Option 1, Frame 3: Visible for 4 seconds.

Click here for more information. www.ButterandCheeseClassAction.com



Option 2, Frame 1: Visible for 5.5 seconds.



Option 2, Frame 2: Visible for 5.5 seconds.



Option 3, Frame 1: Visible for 4 seconds.



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Attachment 5

If you bought butter or cheese directly from a local dairy co-op store between December 6, 2008 and July 31, 2013, you could receive a payment from a class action settlement.

What is the lawsuit about? A \$220 million settlement has been reached in a class action lawsuit brought against National Milk Producers Federation, Agri-Mark, Inc., Dairy Farmers of America, Inc., and Land O'Lakes, Inc. (collectively "Defendants"). The lawsuit claimed that an effort known as Cooperatives Working Together (CWT) operated a Herd Retirement Program that was a conspiracy to reduce milk output that violated the law. The Defendants deny doing anything wrong. The Court has not decided who is right.

Who is included? The Court decided that the Class includes all persons and entities in the United States that purchased butter and/or cheese directly from one or more Members of Defendant, Cooperatives Working Together and/or their subsidiaries, during the period from December 6, 2008 to July 31, 2013 who did not timely opt-out of the Class. Those that are included are called "Class Members." To be a Class Member who could be eligible for a payment, you must have purchased butter or cheese made by a CWT Member. If you are a consumer, you must have purchased butter or cheese made by a CWT Member at one of the dairy co-op stores. Go to the website for a list of CWT Members along with their store names and locations.

What does the settlement provide? The settlement provides that payments to Class Members will be allocated: 37% to the Butter Sub-Class, and 63% to the Cheese Sub-Class. Total payments will be \$220 million plus interest, minus: attorneys' fees and expenses; payments to the Named Plaintiffs; notice and administration costs; and taxes.

What are your options? If you are a Class Member who received emailed or mailed Notice, you do not need to do anything at this time to be eligible to receive a payment. Once the Court has approved the Claim Form, a deadline will be set for Class Members to submit claims. If you received a Notice in the mail, you will be mailed a Claim Form automatically.

If you *did not* receive a Notice in the mail, and you think you are a potential Class Member, please identify yourself or your company to the Settlement Administrator as a potential Class Member by letter to the following address: Butter and Cheese Class Action PO Box 4290, Portland, OR 97208-4290, email to: info@butterandcheeseclassaction.com, or register on the website, so you can obtain a Claim Form, once it is available. As a Class Member, you will be bound by all orders and judgments of the Court. Unless you want to object to the settlement, **YOU DO** <u>NOT</u> HAVE TO DO ANYTHING NOW.

Instructions for objecting can be found at the website or by calling the toll-free number below. You must mail your objection postmarked by **Month DD**, 2020. The Court will hold a Fairness Hearing on **Month DD**, 2020, to decide whether to approve the Settlement and any requests for fees and expenses. If there are objections, the Court will consider them at the hearing. You do not need to attend the hearing. If you wish to appear at the hearing, you must file a "Notice of Intention to Appear" with the Court and you may hire your own attorney to appear in Court for you at your own expense. Detailed information is available at the website and toll-free number listed below.

www.ButterandCheeseClassAction.com

1-855-804-8574